

P3 Keys to Success

- 25 April 2013 DEPSECDEF Carter Memo ... lays it out well ... "over the next decade...DoD faced with significant fiscal constraints..."
- In the 2010 NSS, President Obama described partnerships between the public and private sector as critical to United States' security at home and abroad...
- DoD's Housing PPP -- a better deal for service members
- Plenty of Congressional support ... probably not used enough ...
- Emphasis on the 3rd "P" ... must truly be a "partnership" ... must be something in it for both parties ... shared vision
- Best when each party brings its own value prop ... cannot succeed in its mission without the other
- Shared values are important ... "I'll do it if you want, but you're better off not asking me to do it"
- Important that the role of each partner is clearly articulated
- Public sector entities have to increase their rhythm to meet the faster speeds of the private sector
- Joint planning ... early
- Communications ... Regular engagements ... metrics?
- Success requires sound metrics and ongoing monitoring & review ... success will erode if not measured
- Organic industrial base has excess capacity, and needs users of that capacity ... we're using
- May need to help the GOVT get out of its way -- rules/authorities unclear