

# Department of Homeland Security Office of Intelligence and Analysis

Engaging with the Private Sector

10 September 2014



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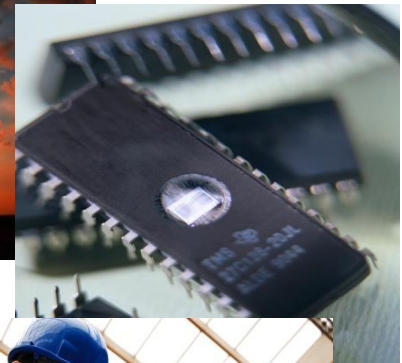
# Overview

- Importance of Private Sector & Challenges
- Office of Intelligence & Analysis (I&A) Private Sector Engagement Program
  - Intelligence Community (IC) - Analyst Private Sector Program
  - Corporate Security Symposia
  - Domestic Security Advisory Council (DSAC)
- I&A Analytic Support to the Private Sector



# Importance of Private Sector

- Private Sector own/operate a significant part of the Critical Infrastructure and Key Resources of the United States
- Private Sector entities have unique strengths and capabilities but have critical differences across sectors and companies
- By working together Private Sector, DHS, FBI, and Fusion Centers can create a safer America



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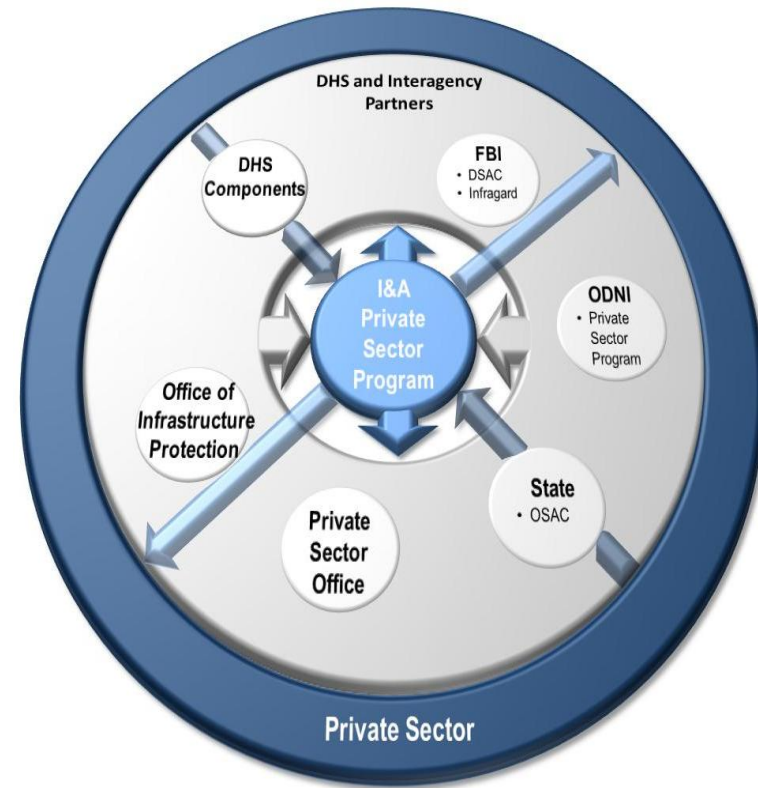
# Office of Intelligence and Analysis Private Sector Engagement

## ■ Strategic Goals

- Facilitate intelligence information sharing with the private sector
- Strengthen and expand partnerships
- Institutionalize mission and processes for sustainability

## ■ Key Partners

- Industry Associations: including, but not limited to Infragard, NDIA, US Chamber of Commerce
- Intelligence Community
- Public-Private Initiatives: Domestic Security Alliance Council, Overseas Security Advisory Council





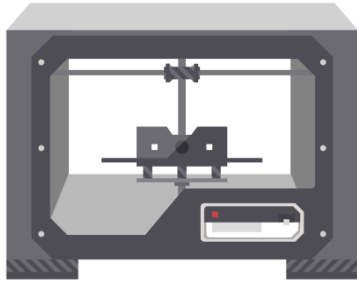
- Intelligence Community (IC) Analyst – Private Sector Program is an Office of the Director of National Intelligence (ODNI)-sponsored program, I&A serves as the executive agent
- The program establishes collaborative partnerships between select subject matter experts in the private sector and intelligence community analysts on topics of interest to the Homeland Security enterprise
- Six-month effort for IC analysts and private sector partners
- In 2014, analysts from 33 private sector entities and 14 public sector offices and agencies are participating



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# 2014 Topics

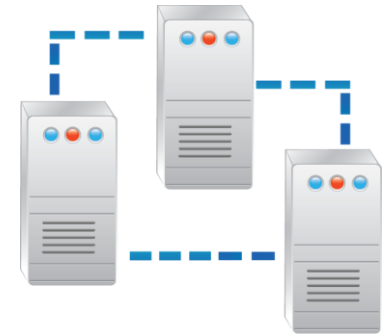
3D Printing and  
Rapid Prototyping



Bulk Intrusion  
Data Analysis



Industrial Control  
Systems in Critical  
Manufacturing



Non-Mainstream  
Money Exchanges



Unmanned Aerial  
Systems



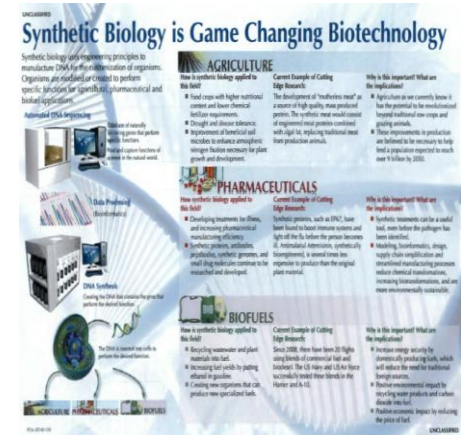
Wearable and  
Embedded Devices



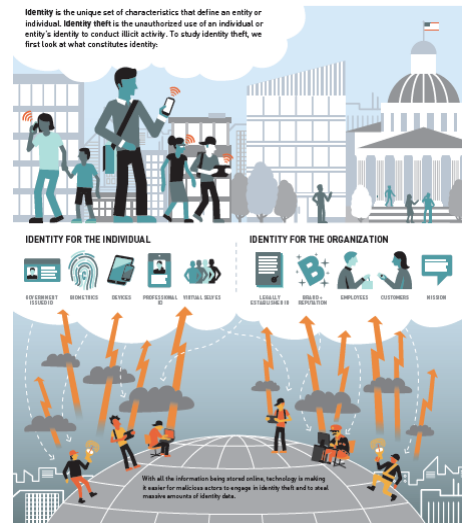
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# Past Program Deliverables

- **Air Domain Awareness:** Report on information and intelligence sharing across the Global Air Community, identifying process gaps and recommending solutions.
- **Energy Security:** Report evaluating near-term threats to US Energy Security.
- **Game Changing Biotechnology:** Graphic assessing the implications of rapidly emerging biotechnology trends on the agriculture, biofuels and pharmaceutical industries.
- **Identifying and Countering Insider Threats:** Web-based resource guide including an “Insider Threat Road Map” providing information to new and experienced practitioners.
- **Identity Theft and Nexus to Illicit Activity:** White paper and brochure on current and anticipated scope of the threat and potential solutions.
- **Money Laundering:** White paper on best practices for money laundering information sharing between the IC, the USG, and the private sector.



## THE CHANGING FACE OF IDENTITY THEFT THE CURRENT AND FUTURE LANDSCAPE



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# Corporate Security Symposia

The Corporate Security Symposia offer an opportunity for federal, state, local, tribal, and territorial law enforcement and homeland security officials to engage with private sector partners on homeland security issues

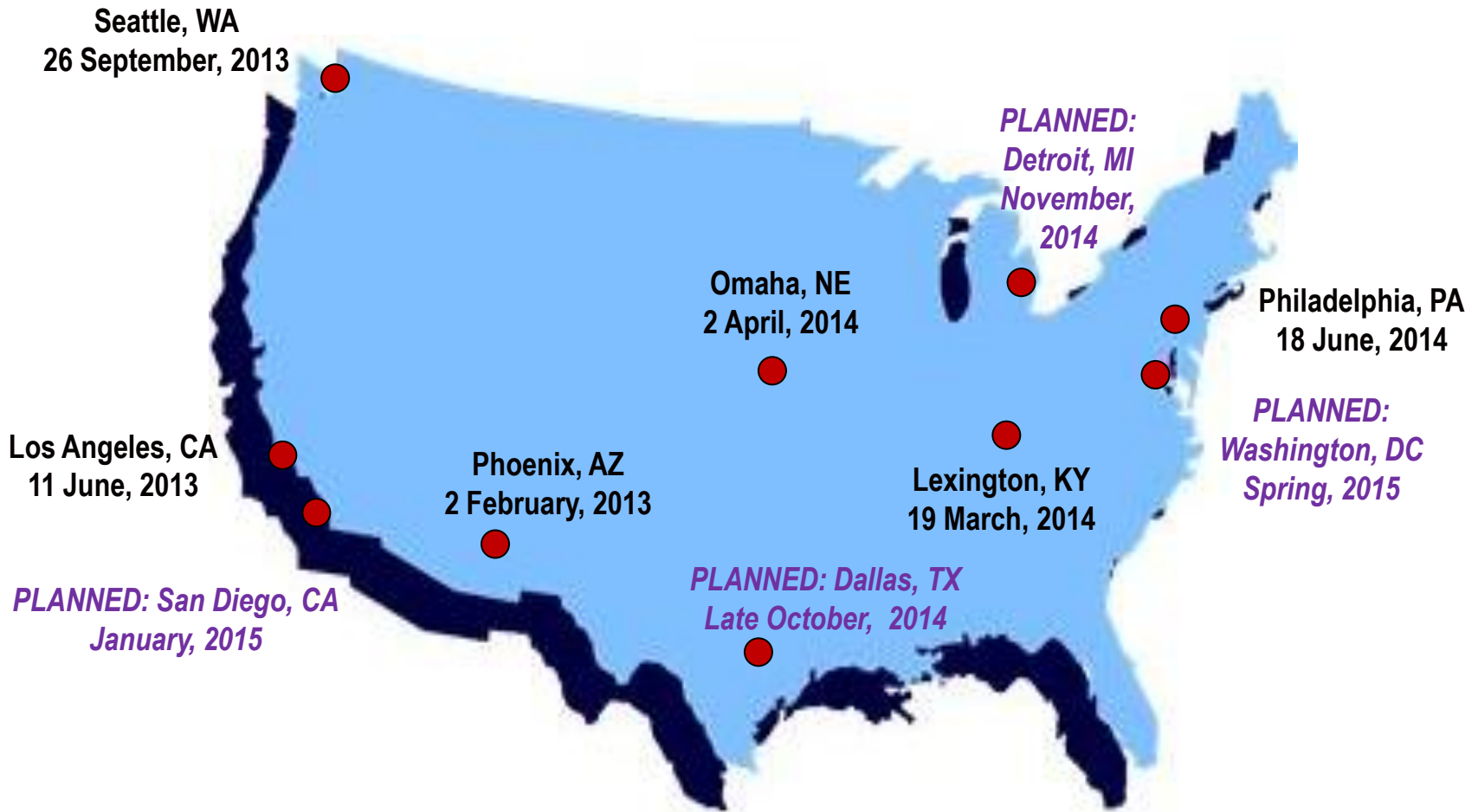
- Brief private sector partners, including small and medium businesses, on the most current and relevant unclassified-level intelligence and threat information as well as protective measures for reducing risk.
- Offers I&A field representatives opportunities to establish new contacts and to build on existing relationships to improve information flow and strengthen private sector resiliency.
- At least three events held around the country annually, hosted by private sector partners.



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# FY13 - 15 Corporate Security Symposia



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# Domestic Security Alliance Council

The Domestic Security Alliance Council is a strategic partnership between the FBI, the Department of Homeland Security and the private sector that enhances communications and promotes the timely and bidirectional effective exchange of information keeping the nation's critical infrastructure safe, secure, and resilient.

- Over 250 private sector member companies
- Chief Security Officers receive targeted unclassified threat products



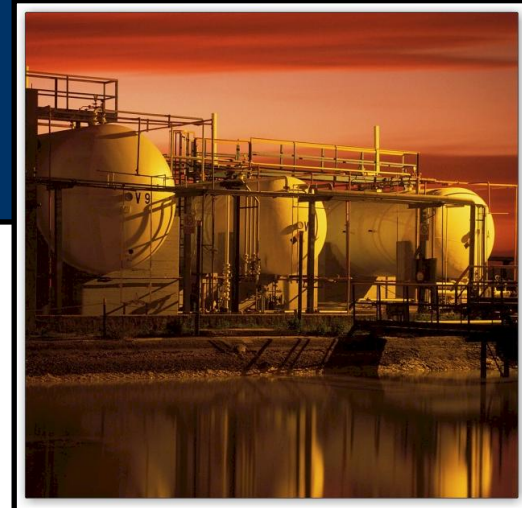
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# Support to Critical Infrastructure Owners/Operators and other Private Sector Partners

- Actionable and timely cyber and physical threat intelligence
  - Threat briefings in coordination with DHS Office of Infrastructure Protection (IP) and Office of Cyber Security and Communications (CS&C)
  - Law enforcement joint production
  - Tailored products
- Critical Infrastructure partner engagements
- Information Sharing and Analysis Centers
- Government Coordinating and Sector Coordinating Councils
- Cross-Sector Cyber Security Working Group

## Cyber Threat - China

- A well-resourced group of Chinese intrusion operators engaged in a campaign of strategic espionage since at least 2006
- Targets US government, foreign governments, Energy Sector, Banking and Finance Sector, Defense Industrial Base, law firms, pro-democracy groups, rare earth metal mining companies and the information technology sector
  - Seeking sensitive data in support of political, military, economic goals
- Use targeted e-mail messages (spearfishing) social



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# Support to the Private Sector

- I&A routinely disseminates products of interest to the private sector at the unclassified and classified levels.
- I&A provides access to its products to the private sector through the Homeland Security Information Network.
  - For more information about HSIN, please contact [HSIN.Outreach@hq.dhs.gov](mailto:HSIN.Outreach@hq.dhs.gov)
- I&A, in support of DHS/Office of Infrastructure Protection, frequently briefs private sector partners on significant changes to the threat environment, results of recent terrorism investigations, and relevant suspicious activity reporting.
- I&A also provides participates in regular exchanges with private sector members of all 16 Critical Infrastructure Sectors.
- I&A, in support of DHS/Office of Infrastructure Protection, is piloting regular classified briefings to cleared members of key critical infrastructure sectors.

## Select Product Lines

Joint Intelligence Bulletins

Reference Aids

Roll Call Release/Fire Lines

Intelligence Assessments



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# Support to State & Locals

- Outreach Support

- HS-SLIC monthly unclassified briefs
- SL-SVTC bi-weekly classified threat briefs
- Classified & unclassified threat briefings to State and Local customers to include Homeland Security Advisors, Governors and State CIO's

- Intelligence Support

- Provide cyber related analysis in response to State or Local Support Request (SLSR) from fusion center IO's supporting their regional state and local partner needs
- Review intelligence information reports authored by fusion center analysts



**FIRE LINE**  
INTELLIGENCE FOR FIRE RESCUE ANALYSTS

(C//CV) Product Title (Title is 12 pt, GII Sans MT, Bold, Dark Blue Text 2 Darker 23%—RGB 234-4-93. Portion marking is 12 pt, GII Sans MT, Upp Bold, Dark Blue Text 2 Darker 23%)

(C//CV) Example text, Example text (Text is 11 pt, GII Sans MT, Automatic Block)

(C//CV) Example text, additional paragraph. Please note: there is one GII Sans MT 9-pt line space between the date of the product and the product title.

- (C//CV) Example bullet text. Bullets are indented at 25, text position is one tab space after 25 and indented at 5 (see ruler bar for measurements). (Bulleted symbol is a rightpointing double angle quotation—character code 005B, 11 pt, Arial, Automatic Block. Bullet text is 11 pt, GII Sans MT, Automatic Block)
- (C//CV) Example bullet text. Bullets outside of text boxes and one-cell tables are double-spaced.

**(U//V) Last Bosses and One-Cell Tables (Optional)**  
(Text is 9 pt, GII Sans MT, Automatic Block, This is Bold)

(U//V) Last bosses consist of light blue fill. Right-click on the text box border and select "Format". Last boss: Under "Fill", select "More colors". For one-cell tables, right-click on table border and select "Table Properties". Under the "Table" tab, click "Borders and Shading". Under the "Shading" tab, click the "Fill" drop-down box and select "Blue, Accent 1 Lighter 60%" (RGB: 219-229-241). Under "Size" tab, select "35-point solid black line for the border". Abbreviations and acronyms inside a text box do not need to be defined if first mention occurred in the main text.

(C//CV) When citing source inside a text box, format as a one-cell table (with the same fill and line specifications), and insert an entree where appropriate in the text.

- (C//CV) Bullets are left indented at 25, text position is one tab space after 25 and "Shading" by 5, as shown (see ruler bar for measurements). (Bulleted symbol is a rightpointing double angle quotation—character code 005B, 9 pt, Arial, Bold, Automatic Block)
- (C//CV) Note that bullets in text boxes and one-cell tables are single-spaced.

**(U) Report Suspicious Activity**

(U) To report suspicious activity, law enforcement, Fire/EMS, private security personnel, and emergency managers should follow established protocols at their respective local call 911 or contact local law enforcement. Submit the report (SAR) of law enforcement to the appropriate state center and (R) to Terrorism Task Force for information. For more information on the National SAR System, visit <http://www.dhs.gov>.



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# For Further Information

Tamara Hutchinson  
Department of Homeland Security  
Office of Intelligence and Analysis  
202-282-9276  
[tamara.hutchinson@hq.dhs.gov](mailto:tamara.hutchinson@hq.dhs.gov)  
[I&APrivateSector@hq.dhs.gov](mailto:I&APrivateSector@hq.dhs.gov)



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