



# Program Managers Panel



***Moderator:***

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**Mr. James Thompson**

*Director, Major Program Support, ODASD(SE)*

## ***Panel Members:***



**Mr. Michael Sprang**  
***Joint Light Tactical  
Vehicle (JLTV) Program***



**Col Robert Strasser, USAF**  
***B-2 Program***



**Mr. Barry Lake**  
***Key Management  
Infrastructure (KMI)  
Program***



**CAPT John Bailey, USN**  
***Airborne Electronic  
Attack Systems & EA-6B  
Programs***



# Better Buying Power 3.0



## Better Buying Power 3.0 DRAFT

Achieving Dominant Capabilities through Technical Excellence and Innovation

### Achieve Affordable Programs

- Continue to set and enforce affordability caps

### Achieve Dominant Capabilities While Controlling Lifecycle Costs

- Strengthen and expand "should cost" based cost management
- Build stronger partnerships between the acquisition, requirements, and intelligence communities
- Anticipate and plan for responsive and emerging threats
- Institutionalize stronger DoD level Long Range R&D Planning

### Incentivize Productivity in Industry and Government

- Align profitability more tightly with Department goals
- Employ appropriate contract types, but increase the use of incentive type contracts
- Expand the superior supplier incentive program across DoD
- Increase effective use of Performance-Based Logistics
- Remove barriers to commercial technology utilization
- Improve the return on investment in DoD laboratories
- Increase the productivity of IRAD and CR&D

### Incentivize Innovation in Industry and Government

- Increase the use of prototyping and experimentation
- **Use Modular Open Systems Architecture to stimulate innovation**
- Increase the return on Small Business Innovation Research (SBIR)
- Provide draft technical requirements to industry early and involve industry in funded concept definition to support requirements definition
- Provide clear "best value" definitions so industry can propose and DoD can choose wisely

### Eliminate Unproductive Processes and Bureaucracy

- Emphasize Acquisition Executive, Program Executive Officer and Program Manager responsibility, authority, and accountability
- Reduce cycle times while ensuring sound investments
- Streamline documentation requirements and staff reviews

### Promote Effective Competition

- Create and maintain competitive environments
- Improve technology search and outreach in global markets

### Improve Tradecraft in Acquisition of Services

- Increase small business participation, including more effective use of market research
- Strengthen contract management outside the normal acquisition chain
- Improve requirements definition
- **Improve the effectiveness and productivity of contracted engineering and technical services**

### Improve the Professionalism of the Total Acquisition Workforce

- Establish higher standards for key leadership positions
- Establish stronger professional qualification requirements for all acquisition positions
- **Strengthen organic engineering capabilities**
- **Ensure the DOD leadership for development programs is continuously qualified to manage R&D activities**
- **Improve our leaders' ability to understand and mitigate technical risk**
- Increase DoD support for Science, Technology, Engineering and Mathematics (STEM) education

Continue Strengthening Our Culture of:  
Cost Consciousness, Professionalism, and Technical Excellence

## • Areas of Systems Engineering Focus:

- Improve our leaders' ability to understand and mitigate technical risk
- Use MOSA to stimulate innovation
- Improve the effectiveness and productivity of contracted engineering and technical services
- Strengthen organic engineering capabilities

## • 13 other areas anticipated to make contributions

Achieving Dominant Capabilities through Technical Excellence and Innovation

# Summary of Relationships

## Performance vs. SE Capability - All Projects

