

TRIAD



AGENDA

TRIAD SMALL BUSINESS ADVISORY PANEL

National Defense Industrial Association (NDIA)

Aerospace Industries Association (AIA)

Conference Co-Chairs:

AIA
Ms. Benita Fortner
Raytheon Company

NDIA
Ms. Diane Dempsey
BAE Systems

Brief Overview of TRIAD

The TRI-Association Small Business Advisory Panel [TRI-AD] was formed in 1967 to coordinate and leverage the small business subcontracting enhancement efforts of subcontracting representatives of three industry associations.

Each of the founding organizations designates an individual to serve as its representative. Collectively, these individuals form the organizations' leadership team. The team's primary responsibilities include organizing and conducting council meetings, coordinating the organizations advocacy activities, and acting as council liaison with federal government officials regarding small business related legislation, policy, etc.

When the organization was formed, the group's membership base consisted of small business professionals from major corporations and members or associate members of its founding/ sponsoring organizations. Although there are no membership dues, a registration fee for the general meeting is required for all attendees.

The organization is now sponsored by AIA and NDIA, holding two general meetings per year – fall and winter. These meetings provide an opportunity for members to exchange small business related “best practices” and facilitate broad-based government - industry communications, cooperation, and understanding. The meetings are now led by the two co-chairs, Benita Fortner and Diane Dempsey. Selection of agenda topics is at the discretion of the meeting leader; however, each meeting includes a federal government agency discussion/ briefing component.

TRIAD Agenda

7:30 am - 5:00 pm	REGISTRATION OPEN
7:30 am - 8:00 am	CONTINENTAL BREAKFAST
8:00 am - 8:30 am	WELCOME <ul style="list-style-type: none">▶ Ms. Benita Fortner, <i>TRIAD Co-Chair; Director, Supplier Diversity, The Raytheon Company</i>▶ Pledge of Allegiance▶ Introductions of TRIAD Members and Guests
8:30 am - 9:00 am	SENIOR LEADER PERSPECTIVE ON THE IMPACT OF SMALL BUSINESS SUBCONTRACTING <ul style="list-style-type: none">▶ Mr. David Wilkins, <i>Vice President, Contracts and Supply Chain, The Raytheon Company</i>
9:00 am - 9:45 am	LEGISLATIVE AND CSP UPDATE <ul style="list-style-type: none">▶ Ms. MaryEllen Fraser, <i>Director, Government Operations, Lockheed Martin Corporation</i>
9:45 am - 10:15 am	OSD UPDATE <ul style="list-style-type: none">▶ Mr. Kenyata Wesley, <i>Deputy Director, DoD Office of Small Business Programs</i>
10:15 am - 10:30 am	NETWORKING BREAK
10:30 am - 11:30 am	ARMED FORCES PANEL <ul style="list-style-type: none">▶ Moderator: Ms. Benita Fortner, <i>TRIAD Co-Chair; Director, Supplier Diversity, The Raytheon Company</i>▶ Ms. Sandra Broadnax, <i>Director, Small Business Programs Office, National Geospatial-Intelligence Agency</i>▶ Ms. Pamela Monroe, <i>Program Manager, Subcontracting and Mentor-Protégé, Office of the Secretary of the Army</i>▶ Mr. Lee Rosenberg, <i>Director, Small Business Programs, Missile Defense Agency</i>▶ Ms. Carol White, <i>Deputy Director, Small Business Programs, United States Department of the Air Force</i>
11:30 am - 12:00 pm	MINORITY BUSINESS DEVELOPMENT AGENCY <ul style="list-style-type: none">▶ Ms. Alejandra Castillo, <i>National Director, Minority Business Development Agency</i>
12:00 pm - 1:00 pm	NETWORKING LUNCHEON
1:00 pm - 1:30 pm	U.S. SMALL BUSINESS ADMINISTRATION <ul style="list-style-type: none">▶ Mr. Seán Crean, <i>Director, Office of Government Contracting, U.S. Small Business Administration</i>
1:30 pm - 2:15 pm	SUPPLIER PANEL <ul style="list-style-type: none">▶ Ms. Cheryl Snead, <i>President & CEO, Banneker Industries, Inc.</i>▶ Mr. Rufus Davis, <i>CEO, Mainstreet Technologies</i>
2:15 pm - 2:45 pm	U.S. DEPARTMENT OF VETERANS AFFAIRS <ul style="list-style-type: none">▶ Mr. Tom Loney, <i>Executive Director, Small and Veteran Business Programs, U.S. Department of Veterans Affairs</i>
2:45 pm - 3:00 pm	NETWORKING BREAK
3:00 pm - 4:00 pm	PRIME CONTRACTOR WORKING SESSION
4:00 pm - 4:30 pm	NATIONAL VETERAN SMALL BUSINESS COALITION <ul style="list-style-type: none">▶ Mr. Scott Denniston, <i>Executive Director, National Veteran Small Business Coalition</i>
4:30 pm - 4:45 pm	OPEN DISCUSSION
4:45 pm - 5:00 pm	CLOSING ACTIVITIES <ul style="list-style-type: none">▶ Ms. Diane Dempsey, <i>TRIAD Co-Chair; Director, Socio Economic Programs, BAE Systems</i>
5:00 pm	ADJOURN



Remembering Tracey

Honorable Tracey L. Pinson, former director for the Office of Small Business Programs in the Office of the Secretary of the Army, passed away Sunday, December 14, according to civilian military sources. Until her retirement in June, she was the highest-ranking female civilian in the Army acquisition field. Ms. Pinson advised the Secretary of the Army and Army staff on procurement related to utilization of small and diverse businesses in the performance of all Army contracts

In the summer of 2014, Ms. Pinson joined Boeing as director of Small/Diverse Business and Strategic Alliances for Boeing Defense, Space and Security.

She was responsible for ensuring that contractual obligations were met by driving strategy for work placement with small/diverse businesses in alignment with business agreements that deliver the best value to Boeing and its customers.

Tracey spent 32 years in the federal government and nearly 20 of those as director for the Office of Small Business Programs for the Secretary of the Army. Her career began on Capitol Hill on the House Committee on Small Business under Chairman Parren Mitchell, Rep of Maryland's 7th Congressional District.

In 1986, Tracey was named an assistant to the director of the Office of Small Business Programs for the Office of the Secretary of Defense. A decade later, in 1995, she was appointed the director of Small Business Programs in the Office of the Secretary of the Army. Under her leadership, the Army awarded over \$300 billion in contracts to small businesses. Ms. Pinson also managed the Army Historically Black Colleges and Universities (HBCUs) and Minority Serving Institutions (MIs) Program and ensured these institutions were afforded an opportunity to participate in Army-funded programs. She also headed an initiative to hire wounded warriors in her office. With their help, she was able to steer over \$50 billion to veteran-owned businesses; she worked to secure contract awards for women-owned businesses, companies located in areas of economic distress, and small businesses in disaster relief efforts. Tracey won the Department of the Army Award for Meritorious Civilian Service in 2014.

Tracey graduated from Georgetown University and maintained membership in the Maryland Bar Association. She was a dedicated and loving wife, mother, sister, daughter-in-law, sister-in-law, step-daughter and friend. Tracey was a great leader, advisor and mentor. She was loved and respected by many. In the words of Maya Angelou, she was a phenomenal woman. Tracey will be deeply missed.



Ms. Benita Fortner
NDIA TRIAD Co-Chair, Meeting Chairperson
Director, Supplier Diversity
The Raytheon Company

Ms. Benita Fortner is the director of supplier diversity for Raytheon Company. She assumed the position in September 2000 after serving as the socioeconomic program manager for Raytheon Company. Raytheon Company (NYSE: RTN), with 2012 sales of \$24 billion and 68,000 employees worldwide, is a technology and innovation leader specializing in defense, security and civil markets throughout the world. Raytheon's global headquarters is in Waltham, Mass.

Prior to joining Raytheon, Fortner served as the Corporate Liaison Officer and manager of Socioeconomic Programs for Hughes Electronics Corporation, where she held numerous management positions over a 28-eight year career.

Fortner is the 2014 incoming chair for the Women's Business Enterprise Council (WBENC) and currently serves as one of two co-chairs of the TRIAD (an aerospace and defense industry group focused on government small business issues). She serves as chair of the Advisory Board for the Tuck Minority Business Executive Programs and previously served on the Board of Overseers for the Tuck School of Business at Dartmouth. She is a past chair of the board of directors for Diversity Information Resources. She currently serves on the boards of the National Minority Supplier Development Council, the New England Minority Supplier Development Council, the Women's Business Enterprise National Council, the Business Consortium Fund and the National Center for American Indian Enterprise Development Resource Council.

Fortner has been involved in minority and women business outreach and development for more than 20 years. Her leadership roles in government and industry include: the National Chair for MED Week 2002–2004 and named Chair Emeritus in 2005; and the U.S. Small Business Administration's Small Business Week Planning Committee. She is a past chair of the National Minority Supplier Development Council's Chairperson's Committee, the Southern California Regional Purchasing Council, and a past Executive Committee Member of NMSDC. She has participated in a myriad of supplier diversity and development conferences and seminars from planning and facilitating to speaking and conducting workshops.

In her previous position as procurement manager at Hughes Aircraft Company, she was instrumental in significantly increasing the number of corporate agreements awarded to small, minority and women-owned suppliers, implementing supplier customer feedback sessions, and second tier alliances. Fortner participated on the team that researched and implemented electronic data interchange as a purchasing vehicle.

Fortner served on the Youth Motivation Task Force as a volunteer for more than 20 years. She has also served as an Advisory Board Member to Yo-San University (School of Traditional Chinese Medicine). Fortner holds a bachelor of science in law and Juris Doctor degree from Golden West University and completed Raytheon's Business Leadership Program.



Ms. MaryEllen Fraser
Government Operations
Lockheed Martin Corporation

Current Role:

- Serves as the primary point of contact for all federal acquisition policy matters to include legislation, regulations, and agency actions. Reports directly to Dino Aviles.
- Initial assignments will include the acquisition policy within the various appropriations bill and the National Defense Authorization Acts. Will examine various business efficiency initiatives within DoD.

Previous Roles:

- Counsel at the law firm McKenna Long & Aldridge. As a government contracts attorney she represented defense contractors on a variety of compliance matters (export control). In her government affairs capacity she represented DoD, State and USAID contractors working in Iraq and Afghanistan.
- Professional Staff Member of the House Armed Services Committee from 1999 – 2006. Staff lead for Acquisition Policy and the Readiness Subcommittee. Oversight responsibility for the O&M accounts.
- Office of General Counsel, Department of Navy. Served as a procurement attorney for the Office of Naval Research and Legislative Counsel with the Navy's Office of Legislative Affairs.

Education:

Mary Ellen has a J.D. from the Catholic University of America, and a B.S. in Biology from Boston College.



Mr. Kenya Wesley
Deputy Director
DoD Office of Small Business Programs

Serving as the Deputy of DoD OSBP Technology and Innovation, Mr. Kenya Wesley serves as the Deputy to the Director of DoD Small Business Office. Mr. Wesley is responsible for the oversight of DoD SBIR/ STTR, Mentor Protégé, STEM, Small Business workforce reshaping, as well as Outreach, and Indian Incentive Programs. Mr. Wesley was selected in to Senior Executive Service in 2014. Previously, Mr. Wesley served as the Chief Associate Director for Small Business Programs, Mr. Wesley was the Principle Advisor to the CECOM Commanding General/Head of Contracting Activity on Small Business. He also served as the primary liaison between the Army Contracting Command-Aberdeen Proving Ground and CECOM/C4ISR. He served as the primary program manager for CECOM's Small Business and HBCU/MI program. He had the primary responsibility working with AMC and the Army Office of Small Business Programs (OSBP) to establish and monitor goals and their achievement.

Mr. Wesley earned a bachelor's degree in Business Administration from Wayland Baptist University in 2001, a Master's Business Administration from Alaska Pacific University in 2002. He is Level III DAWIA Contracting Certified and is a member of the Army Acquisition Corps. Mr. Wesley is also a proud Veteran of the United States Air Force.

Prior to being selected for The CECOM/C4ISR position, Mr. Wesley served as Director/Chief of Contracting for Letterkenny Army Depot. He has held various other assignments to include Deputy for Small Business Programs for PEOSTRI, Contract Specialist for the U.S. Navy NAVFAC at Camp Lejeune, NC, Contracting Officer for the Corps of Engineers to include multiple temporary assignments in a contingency environment, Senior Contract Specialist for both DLA and Fort McPherson, GA. He has also served as a cost price analyst for Tooele Army Depot Deseret Complex, in Stockton Utah.

Mr. Wesley has received an Army Civilian Achievement Medal for his accomplishments while serving as a senior Contract Specialist for the Army Contracting Agency Fort McPherson, GA. He also received several commendations while serving as the Deputy for Small Business Programs at Program Executive Office Simulation Training and CECOM/C4ISR. These assignments have broadened his knowledge of the Contracting and Acquisition career fields to include Small Business. He utilizes this experience in working with diverse customers, to incorporate effective small business participation in their acquisition strategies.



Ms. Sandra Broadnax
Director, Small Business Programs
National Geospatial-Intelligence Agency

Ms. Sandra Broadnax is the Director of the Small Business Programs Office at the National Geospatial-Intelligence Agency (NGA), Springfield, VA. She is responsible for promoting the use of small, Small Disadvantaged, HUBZone, Women-Owned small, Veteran-Owned, Service Disabled Veteran-Owned businesses, Historically Black Colleges/Universities and Minority Institutions within NGA. Ms. Broadnax assists program managers, technical personnel, procurement officers and requiring activities by matching NGA's requirements to the capabilities of small businesses utilizing market research. She participates in acquisition review boards and processes and provides technical assistance through outreach programs. Ms. Broadnax monitors the Office of the Secretary of Defense

assigned socio-economic goals as well as NGA's small business subcontracting goals. She manages the Mentor-Protégé Program for small disadvantaged businesses ensuring the agreements align with NGA's mission and vision and has served as a representative of the Wounded Warrior Program.

With over 35 years of Federal Government service, Ms. Broadnax manages NGA's small business programs with knowledge and dedication. She began her career as a clerk typist at Elmendorf Air Force Base, Alaska working in the 21st Supply Squadron. She transitioned to the contract acquisition profession becoming a contract specialist at the Communications Electronics Command in Eatontown, New Jersey and has worked passionately in the career at assignments in Alaska, Hawaii and Nebraska. Ms. Broadnax joined NGA in 2002 after a three year assignment at the National Reconnaissance Office's SIGINT Division. She assumed her current position in 2004 and continues to provide the stability and consistency required of the position while ensuring the highest benefits to the small business community.

Ms. Broadnax is a recipient of the Meritorious Civilian Service Award in recognition of her outstanding service as the Director of the Small Business Programs Office. In 2012, she was honored by the Small and Emerging Contractors Advisory Forum (SECAF) as the Government Small Business Advocate of the Year and by the Department of Defense Office of Small Business Programs with the Team Award. Additionally, her management of NGA's Mentor-Protégé Program has garnered the Nunn-Perry Award for the past five years. Ms. Broadnax holds an Associate Degree in Business Administration from the University of Alaska and both a Bachelor of Science in Business Administration and Master of Business in Administration in Acquisitions Contracts from Strayer University. She is currently attending Walden University pursuing a PhD in Information Systems Management.



Ms. Pamela Monroe
Program Manager, Subcontracting and Mentor-Protégé
Office of the Secretary of the Army

Ms. Monroe assumed her duties at the Office of Small Business Programs (OSBP), November 2013. Prior to joining Department of Army (DA) OSBP, she was the Assistant Director for the Army Contracting Command National Capital Region (ACC-NCR) OSBP from June 2003 to July 2013. As the Assistant Director, she was the principal business advisor to the ACC-NCR Executive Director; Headquarters DA OSBP; Headquarters ACC-OSPB and the Small Business Administration on small business matters. She successfully managed the small business program by writing and implementing agency Standard Operating Procedures for approximately 300 contracting personnel. During her leadership, ACC-NCR won several awards for exceeding the 3% Service-Disabled Veteran Owned Small Business (SDVOSB) goal. Ms. Monroe is the first Department of Defense (DOD) and first DA recipient of the “DOD OSBP Golden Talon Award” in recognition of the dedication and efforts made toward significantly increasing contracting opportunities for SDVOSB’s.

Ms. Monroe’s career began as a contracting intern at Tinker Air Force Base, Oklahoma from 1984-1994. She worked as a contract administrator, cost /pricing analyst and a warranted contracting officer. In 1994, she was selected to enter the Advanced Copper Cap Contracting Intern Program at Andrews Air Force Base, MD and completed the program at Bolling Air Force Base, Washington, DC as a contract specialist. From August 2000 to June 2003, Ms. Monroe was the Associate Director for the Military Traffic Management Command’s OSBP. She significantly increased opportunities for small business trucking companies by successfully negotiating subcontracting plans with large freight and trucking businesses. Ms. Monroe has a Bachelor of Science and Masters Degree; Level III certified in Contracts Acquisition and a member of the Army Acquisition Corps.



Mr. Lee Rosenberg
Director, Small Business Programs
Missile Defense Agency

Mr. Lee Rosenberg is the Director for Small Business Programs at the Missile Defense Agency (MDA). He has responsibility for the development and oversight of MDA's small business program and acts as an advocate for the utilization of small businesses throughout the Agency. His responsibilities also include oversight of MDA's Small Business Program, the Agency's small business outreach efforts and the Agency's Mentor-Protégé Program.

Prior to assuming his current position, Mr. Rosenberg was assigned within the MDA Contracts Directorate as part of the Acquisition Support Cadre, where he assisted various MDA program offices in developing innovative acquisition strategies to satisfy program requirements.

Mr. Rosenberg spent 21 years as an Army Officer serving in a variety of operational and acquisition positions including holding an unlimited warrant as a contracting officer and buying section chief with the U. S. Army Troop Support Command; serving as the competition advocate for the Defense Contract Administrative Region-St. Louis; performing duties as a Defense Information Systems Agency procurement staff officer responsible for migrating legacy systems into an integrated open system architecture; assignment as an investigative officer and acquisition advisor to the U.S. Army Inspector General; and assignment as an acquisition reform staff officer within the Office of the Assistant Secretary of the Army for Research, Development and Acquisition.

Upon his retirement from the Army in 1997, Mr. Rosenberg worked for a variety of small and large business contractors supporting the Department of Defense and various Military Services. He authored and presented acquisition reform classes to Government contracting and acquisition personnel and provided acquisition support services to several Army and Marine Corps programs located in the U.S. Army Program Manager for Mines, Countermine and Demolitions and the Office of Naval Research. Additionally he authored several case studies utilized in the PMT 401 course, the capstone acquisition course, taught in the Defense Acquisition University and supported the Department of Defense Acquisition Reform Office.

Mr. Rosenberg re-entered government service as a Department of Defense civilian in 2003 while working at MDA.



Ms. Carol White
Deputy Director
Air Force Office of Small Business Programs

Ms. Carol White is the Deputy Director of the Air Force Office of Small Business Programs (SAF/SB), Pentagon, Washington DC.

Ms White has over 30 years of contracting experience. She has a Master's Degree in Business Administration and holds two professional certifications within the National Contracts Management Association—Certified Professional Contracts Manager (CPCM) and Certified Federal Contracts Manager (CFCM). She's worked a number of DoD enterprise information technology programs, AF transformational programs and has leadership experience spanning various Air Force line and staff organizations, inclusive of weapons and subsystems programs such as F-15, B-2, C-17, Common Avionics, Specialized Services and headquarters and major command contracting policy and small business programs.



Ms. Alejandra Castillo
National Director
Minority Business Development Agency

In 2014, U.S. Secretary of Commerce Penny Pritzker appointed Ms. Alejandro Castillo to serve as the National Director of the Minority Business Development Agency (MBDA). Ms. Castillo is the first Hispanic-American woman to lead the Agency since its creation. In this capacity, Ms. Castillo directs the Agency's strategic efforts to enhance the growth and global competitiveness of minority business enterprises (MBEs). Under Ms. Castillo's leadership, the Agency has expanded its effort to help MBEs grow and succeed through access to capital, access to contract, and access to business opportunities both domestically and abroad. Prior to assuming this role, she served as National

Deputy Director managing the Agency's day-to-day operations and its national network of 44 business centers.

Under the Obama Administration, MBDA has assisted minority-owned firms in obtaining nearly \$15 billion in contracts and capital and creating and saving over 33,000 new jobs. She has forged important strategic stakeholder relations and key public-private partnerships.

Ms. Castillo first joined the Department of Commerce in 2008 as a Special Advisor to the Under Secretary for the U.S. Department of Commerce's International Trade Administration (ITA). In this capacity, she was responsible for business outreach and intergovernmental affairs, as well as assisting in the development of policy initiatives geared at trade promotion and enforcement of U.S. trade laws.

A practicing attorney for several years, Ms. Castillo has worked in the private, government and non profit sector. Prior to joining the Obama Administration, Ms. Castillo served as the Executive Director of the Hispanic National Bar Association {HNBA} headquartered in Washington D. C. During her tenure at HNBA, she was instrumental in working with the White House, and non-profit organizations, such as the Latinos for a Fair Judiciary, in support of the nomination and confirmation of Supreme Court Justice Sonia Sotomayor. Ms. Castillo served as a member of the Clinton Administration as a Senior Policy Analyst to the Deputy Director at the White House Office of National Drug Control Policy, and was responsible for developing and analyzing White House initiatives on anti-drug traffic end interdiction, anti-money laundering policies, as well as drug prevention and treatment programs.

A native of New York, Ms. Castillo holds a Bachelor Degree of Arts from the State University of New York at Stony Brook in economics and political science. Ms. Castillo holds a Master's Degree in Public Policy from the Lyndon Baines Johnson School of Public Affairs, University of Texas at Austin; and also holds a Juris Doctorate Degree from American University-Washington College of Law. Ms. Castillo is active in a number of civic and professional organizations, including: The Hispanic National Bar Association, the Hispanic Bar Association of DC, the American Bar Association, and the American Jewish Committee. She also serves as a Board Trustee for the University of the District of Columbia. In 2010, Hispanic Business Magazine recognized Ms. Castillo among the Top 100 Influential Latinos in the U.S. and she received the 2010 Rising Star Award by the Hispanic Bar Association of the District of Columbia.



Mr. Seán Crean
Director, Office of Government Contracting
U.S. Small Business Administration

Mr. Seán Crean is the Director, Office of Government Contracting (GC) for the U.S. Small Business Administration. He serves as the Agency's chief advisor to oversee execution of all federal contracting programs designed to promote small business and associated socio-economic opportunities throughout the federal government. He is responsible for small business strategic acquisition initiatives.

Prior to joining SBA, Mr. Crean served the Department of the Navy at the Executive level as Director, Office of Small Business Programs and as Deputy Assistant Secretary of the Navy for Acquisition and Logistics Management. In both positions he was responsible for influencing the Department's annual \$80 Billion acquisition and procurement strategies. A member of the Senior Executive Service, he has over 36 years of uniform and civilian federal service including 19 years as the senior procurement analyst for SBA's Office of Government Contracting Area I and serving five times in command during his distinguished military career.

Mr. Crean's combined military and civil service careers have provided complimentary and extensive leadership responsibilities in service to the country; retiring with the grade of Rear Admiral (two star) in the Navy Supply Corps. He holds a Bachelor of Science degree in business management and marine transportation from the State University of New York Maritime College and a Master of Business Administration degree from New Hampshire College's graduate school of business.

Among his decorations are the Distinguished Service Medal, Legion of Merit and the Navy Distinguished Civilian Service Award. He is a member of the Defense Acquisition Corps and is DAWIA Level III Contracting certified.



Ms. Cheryl Snead
President and Chief Executive Officer
Banneker Industries, Inc.

Ms. Cheryl Snead is the President and Chief Executive Officer of Banneker Industries, Inc. a world-class provider of Supply Chain Management solutions headquartered in North Smithfield, Rhode Island.

Ms. Snead received her undergraduate degree in mechanical engineering from the University of Massachusetts. She worked for General Electric (GE) honing her engineering and management skills before earning a master's degree in business from Purdue University. Later, she managed the machine shop operations of a small, minority-owned firm in R.I. before starting Banneker Industries in 1991. Ms. Snead received an honorary Doctor of Business Administration degree from Bryant University in May 2006. She is also a green belt Six Sigma Specialist.

Banneker Industries, Inc. and Ms. Snead have received numerous awards, both for business accomplishments and ongoing civic work. In 2014 she was inducted into the Women's Business Enterprise Hall of Fame. In 2009 she was named a "Women's Business Enterprise Star" by the Women's Business Enterprise National Council (WBENC) and the New England Businesswomen of the Year by Bryant University's Women's Summit. Banneker Industries has been featured nationally in Inc., MBE, Essence, Black Enterprise and ARMY magazines. Banneker Industries was named the "National Subcontractor of the Year" by the U.S. Small Business Administration in 2008.

Ms. Snead is the Vice Chair of the WBENC Women's Enterprise Forum and serves on the WBENC Board of Directors as well as AMICA Insurance Company. She is an immediate past Director of Bank Rhode Island. Her community activities include serving on the Board of Trustees of Bryant University, a charter member and officer of the Greater Providence RI Chapter of The Links, Incorporated. Ms. Snead is a passionate, motivational speaker advocating youth, minority and women empowerment.



Mr. Rufus Davis
President and Chief Executive Officer
Mainstreet Technologies

Mr. Rufus Davis, who serves as CEO and President of Mainstreet Technologies Incorporated (MST), founded the company in 1997. Specializing in IT and Professional Services, Rufus' business mission is two-fold. To deliver real value to clients and their businesses, and to create exciting and challenging opportunities for employees. Under the leadership of Rufus, Mainstreet has won 3 U.S. Department of State Assistant Secretary Awards for Excellence. Mainstreet has supported other Federal Agencies, including the Department of Defense, Department of the Treasury, and the Social Security Administration.

As a native of Pittsburgh, PA, Rufus had a strong appreciation for, and interest in electronics and history while growing up. After completing high school, he became a Non-Commissioned Officer (NCO), working in the United States Navy surface fleet in propulsion engineering. After his military service was complete, he received his Associates Degree in Electronics from Gateway Technology. Throughout his 25 years of experience in IT, Rufus worked for various Fortune 500 Companies as a Systems Engineer, including General Electric, Xerox, Siemens, and Bell Atlantic.

In addition to his responsibilities at Mainstreet, Rufus is committed to making a difference in the communities where he lives, works and does business. The health and welfare of children, especially those at risk, is a core focus of his community efforts. Rufus believes that training the young innovators is the best way to ensure corporate sustainability because knowledge is indispensable.



Mr. Tom Leney
Executive Director for Small and Veteran Business Programs
U.S. Department of Veterans Affairs

Mr. Thomas (Tom) Leney serves as the Executive Director for Small and Veteran Business Programs at the U.S. Department of Veterans Affairs, where he is responsible for programs that promote small business participation in VA procurements, with special emphasis on Service-Disabled Veteran-Owned Small Businesses and Veteran-Owned Small Businesses (SDVOSBs and VOSBs). Mr. Leney is a member of the United States Senior Executive Service.

Prior to his current government service, Mr. Leney gained practical insight into the opportunities and challenges facing small businesses as a senior executive in two successful small businesses. His personal experiences as a government contractor have enabled Mr. Leney to mentor small businesses on the complexities of the federal acquisition process. His earlier work at Winrock International and the United Nations Foundation overseeing the development of projects to support the U.S. Government and the United Nations around the world has given him an understanding of the importance and the complexities of program and partnership development on many levels.

Mr. Leney is a Veteran of the United States Army, serving from 1973 to 1995. Among his military assignments, he led an armored cavalry squadron in the Persian Gulf War of 1991 and was the Chief, Strategic Plans and Policy for the Department of the Army. He holds a Master of Public Policy degree from Harvard University and a Master of Business Administration degree from Georgetown University. He received a Bachelor of Science degree from the U.S. Military Academy.



Mr. Scott F. Denniston
Executive Director
National Veteran Small Business Coalition

Mr. Scott Denniston is President and Chief Executive Officer of the Scott Group of Virginia, LLC. The Scott Group provides strategic business development services to small businesses in the Federal marketplace. Scott Group also facilitates partnerships and alliances between large and small businesses to compete on Federal contract opportunities as well as assist large businesses to establish world class subcontracting programs and identify potential small business subcontractors and partners.

Mr. Denniston is also Executive Director of the National Veteran Small Business Coalition whose mission is to transition veterans into business owners and ensure the Federal acquisition field is fair for all veteran owned small businesses. Mr. Denniston serves on the Humana Veterans Advisory Board which provides guidance to Human Healthcare Services Inc., on delivering innovative healthcare solutions to our Nation's veterans. He also serves on the Board of Directors for the American Freedom Foundation and the American Small Business Coalition.

Previously, Mr. Denniston was the Director, Office of Small Business Programs and the Center for Veterans Enterprise at the Department of Veterans Affairs. During his tenure VA was a leader in awards to all categories of small businesses consistently spending over \$3 billion with small business. During his tenure, VA was consistently graded "green" by the Small Business Administration and the US House of Representatives Small Business Committee. Scott began his government career with the Customs Service. He also held numerous management positions with the Small Business Administration. He is also active in the National Contract Management Association (NCMA), the National Defense Industry Association (NDIA), and is past chair of the Small Business Committee of the Armed Forces Communications and Electronics Association (AFCEA).

Mr. Denniston is a nationally recognized advocate for veteran entrepreneurs. In 1998 he was appointed to the Congressional Commission on Service Members and Veterans Transition Assistance, where he developed recommendations for enhancing and expanding support for veteran business owners. Many of those recommendations were incorporated into Public Law 106-50, the Veterans Entrepreneurship and Small Business Act of 1999, and Public Law 108-183, the Veterans Benefits Act of 2003. He established the Center for Veterans Enterprise, a VA organization dedicated to providing support to veterans interested in entrepreneurship.

In March 2005, Mr. Denniston received the prestigious "Federal 100 Award" from Federal Computer Week for developing the VETBIZ website and the Vendor Information Pages data base of veteran owned small businesses. In June 2008, he received the "Leadership Award" from the Association for Federal Information Resources Management (AFFIRM), for his work on the GSA "VETS GWAC". In October 2008, Scott received the "Leadership Award" from the Parren J. Mitchell Foundation for his years of support to the minority small business community. In October 2008, he also received the "Patriot Award" from the American Freedom Foundation for his efforts on behalf of veterans.

He was born in Somerville, New Jersey. He received a B.A. degree in Economics from Waynesburg College and a M.S. degree in Government from Southern Illinois University. He is also a veteran, having served in the US Army.



Ms. Diane Dempsey
NDIA TRIAD Co-Chair
Director, Socio Economic Programs
BAE Systems

Ms. Dempsey is a frequent speaker at small business conferences across the United States. She has been recognized for her advocacy, receiving several awards:

- Directors Award – OSDBU – Environmental Protection Agency – November 2004
- VA Minority Supplier Development Council – Advocate of the Year – December 2004
- VA Minority Supplier Development Council – Advocate of the Year – December 2006
- Community Business Partnership- Excellence Award - 2008
- Parren Mitchell Founder's Award – 2008
- Powerful Minority Woman in Business Award – MEA Magazine – 2010
- 2010 SBA Metropolitan District, Veteran Advocate.
- 2011 Chairman's Challenge Award, VA Minority Supplier Development Council.
- 2012 DiversityBusiness.com Top Champions Award
- 2013 Presidents Award – MD/DC Minority Supplier Development Council
- 2013 Outstanding Leadership Award – VA Minority Supplier Development Council
- 2014 Minority Business Development Agency Distinguished Supplier Diversity Award

Ms. Dempsey's career spans over 25 years in the field of procurement, subcontracts and supplier diversity. Currently the Director, Socio Economic Business Programs at BAE Systems Intelligence & Security, Ms Dempsey has also been a small business advocate for the Hughes Corporation, Northrop Grumman, DynCorp, and CSC. She is active in the small business community, serving as the Capital Region Minority Supplier Development Council, Second Vice Chair, former Chair, VA Minority Supplier Development Council and current Chair, Community Business Partnership, Board of Directors. She has co-chaired the Veterans in Business Conference for eight consecutive years. She is Co-Chair for the TRIAD Organization and active in both AFCEA and NDIA Small Business Committees.

Ms. Dempsey is a former adjunct professor teaching a variety of business and acquisition classes at Northern VA Community College and Stratford University for five years. She was named 2005 Instructor of the Year, Stratford University. She is also an instructor for the Alliance of Supplier Diversity Professionals Certification Program. She received her B.S. from Mary Washington College, Certificate in Contracts & Procurements, University of Virginia, and Masters Certificate in Procurement & Supply Chain Management, MS and MBA from the University of Maryland. She is also a certified supplier diversity professional.