DEFENSE LOGISTICS AGENCY

AMERICA'S COMBAT LOGISTICS SUPPORT AGENCY









Doing Business with DLA

Coleen McCormick
Associate Director
Office of Small Business
Programs



Mission: Supporting the Warfighter

We are America's combat logistics support agency. Our mission is to provide best value integrated logistics solutions to America's Armed forces and other designated customers in peace and in war, around the clock, around the world.











Current DLA Scope and Impact

- A \$38 Billion Global Enterprise
 - More than 25,000 military and civilians
 - 48 States / 28 countries
- Managing nearly 5.3 Million line items via nine supply chains
 - Supply 88% of all Military Services' repair parts and nearly 100% of fuel and troop support consumables
 - Support over 2,400 weapons systems
- Primary DoD receipt, stow and issue warehouser
- Reverse logistics processor...reutilization and disposal
- Foreign Military Sales (FMS) and Humanitarian Aid
 - \$2.1 Billion sales supporting 110 Nations
 - Haiti relief, Sandy response, etc.
- A "Day in the Life" of DLA:
 - 10,000 procurement actions
 - 50,000 receipts and issues
 - 100,000 orders
 - 99.2M Barrels of fuel sold









Full Spectrum Global Support



- Co-located with customers
- Disposal Management Solutions
- Reverse Logistics

 Critical items such as titanium, cobalt, and tungsten

- DLA Document Services
- DLA Logistics Information Services
- DLA Transaction Services

DLA Small Business Accomplishments

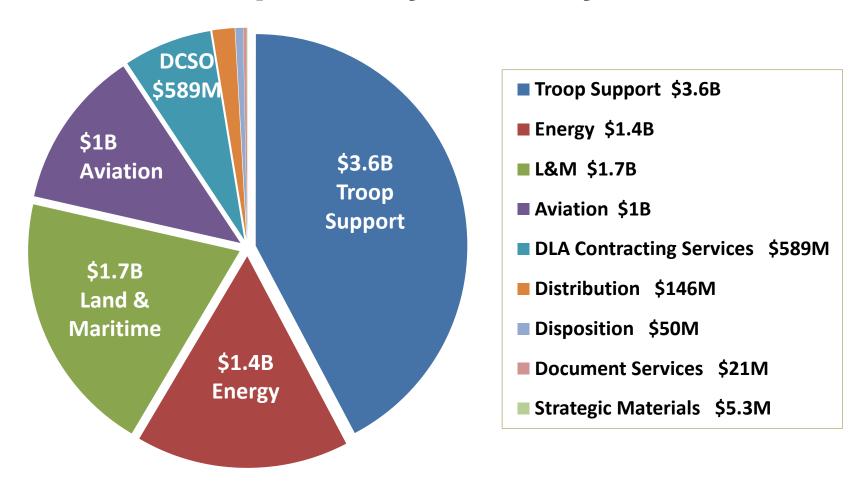
Small Business Category	DLA Goal 2016 (%)	2015 DLA Achievement (%)	2015 DLA Achievement (\$)	2014 DLA Achievement (%)
Small Business	32.0%	35.47%	\$8.73 Billion	34.34%
VOSB	N/A	5.25%	\$1.29 Billion	4.01%
SDVOSB	3.0%	2.20%	\$543 Million	1.73%
SDB	5.0%	5.66%	\$1.39 Billion	4.18%
WOSB	5.0%	4.94%	\$1.21 Billion	4.01%
HUBZone	3.0%	1.64%	\$404 Million	1.42%



D	LA FY15 Top 15 NAICS Codes	SPEND
324110	(PETROLEUM REFINERIES)	\$8,149,533,049.08
325411	(MEDICINAL AND BOTANICAL MANUFACTURING)	\$2,581,566,187.07
336413	(OTHER AIRCRAFT PARTS AND AUXILIARY EQUIPMENT MANUFACTURING)	\$2,289,853,824.59
424210	(DRUGS AND DRUGGISTS' SUNDRIES MERCHANT WHOLESALERS)	\$1,986,027,421.15
423850	(SERVICE ESTABLISHMENT EQUIPMENT AND SUPPLIES MERCHANT WHOLESALERS)	\$983,782,554.21
423450	(MEDICAL, DENTAL, AND HOSPITAL EQUIPMENT AND SUPPLIES MERCHANT WHOLESALERS)	\$981,971,395.76
424410	(GENERAL LINE GROCERY MERCHANT WHOLESALERS)	\$664,064,972.28
423610	(ELECTRICAL APPARATUS AND EQUIPMENT, WIRING SUPPLIES, AND RELATED EQUIPMENT MERCHANT WHOLESALERS)	\$561,735,467.66
311812	(COMMERCIAL BAKERIES)	\$479,567,131.53
336412	(AIRCRAFT ENGINE AND ENGINE PARTS MANUFACTURING)	\$452,783,886.85
424720	(PETROLEUM AND PETROLEUM PRODUCTS MERCHANT WHOLESALERS (EXCEPT BULK STATIONS AND TERMINALS))	\$436,773,980.56
541519	(OTHER COMPUTER RELATED SERVICES)	\$391,057,049.75
334511	(SEARCH, DETECTION, NAVIGATION, GUIDANCE, AERONAUTICAL, AND NAUTICAL SYSTEM AND INSTRUMENT MANUFACTURING)	\$336,419,586.18
334419	(OTHER ELECTRONIC COMPONENT MANUFACTURING)	\$291,415,994.50
493190	(OTHER WAREHOUSING AND STORAGE)	\$290,200,274.37



FY15 Total Small Business Spend By Activity



Overall FY15 Small Business DLA Spend - \$8.7B



DLA Overview...Demand/Supply Chains

Aviation

Richmond

- Aviation Original Equipment Mfr (OEM) Items
- Engines / Airframes
- Aviation Supply Chain Commodities



Land Maritime

- Wheeled Vehicles
- Tracked Vehicles
- Batteries
- Nuts & Washers
- Converters



- Land & Maritime, Columbus
 - Valves/Hardware
 - Fluid Handling
 - Electronics
 - Motors
 - Packing/Gaskets



Energy

Ft. Belvoir

- Petroleum
- Natural Gas
- Alternative Fuels
- Renewable Energy Sources
- Electricity Services



Clothing & Textile

Medical

Subsistence

Construction & Equipment

Industrial Hardware

Troop Support, Philadelphia

- Recruit Clothing
- Organizational Clothing Equipment



- Pharmaceutical
- Medical/ Surgical Equipment



- Institutional Feeding
- Operations Rations
- Produce



- Construction
- Equipment



- Screws, Nuts, Bolts
- Clamps, O-rings, Brackets.
- Benchstock



DEFENSE LOGISTICS AGENCY

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DLA Land and Maritime



Our Vision...



WARFIGHTER LOGISTICS EXCELLENCE ACCOUNTABILITY

TEAMWORK
URGENCY
AGILITY
INNOVATION

COMMITMENT INTEGRITY DIVERSITY

MUTUAL TRUST & RESPECT

..Expect the Best...

Land and Maritime

"The DLA Land and Maritime Way: We provide Warfighter Logistics Excellence through Accountability, Teamwork, Urgency, Agility, and Innovation Built upon a Commitment to Integrity, Diversity, and Mutual Trust and Respect."



Defense Supply Center Columbus (DSCC) The Installation



Defense Supply Center Columbus plus 26 other tenant organizations exist on 520 acre installation











Depot Level Reparables Detachments





DLA Land Warren Mr. Vito Zuccaro Mr. Bryon Gerwolds, Deputy



DLA Maritime Mechanicsburg
Mr. Brian Watkins





DLA Land Aberdeen Mr. Doug Nevins Mr. Stephen Bianco, Deputy

Shipyard Detachments





DLA Maritime Norfolk
CDR Michael Winn, USN
Mr. Joe Long, Deputy



DLA Maritime Puget Sound CDR Brian Mai, USN Mr. Brian Mueller, Deputy



DLA Maritime Portsmouth
CDR(S) Joe Gilmore, USN
Mr. Thomas "Pat" Moore, Deputy





DLA Maritime Pearl Harbor CDR Tom Marszalek, USN Vacant, Deputy





Business Process
Support
Ms. Barbara Robertson



Procurement Support
Mr. Mark Brown
Ms. Kelly Vingle, Deputy



Engineering & Technical Support
Mr. Todd Lewis
Mr. Kendall Cottongim, Deputy



Product Test Labs Ms. Jamie Hieber, Acting



Office of Counsel
Ms. Gwendolyn Hoover
Mr. Michael Gordon, Deputy



People & Culture
Col Brad Tannehill
Dr. Robert Boggs, Deputy



Small Business Ms. Coleen McCormick



EEO Mr. Charles Palmer



Internal Review
Ms. Melanie
Schmechel



Executive Programs Ms. Janet Bunnell



Public Affairs Mr. Michael Jones



Information
Operations (J6)
Ms. Kari Riskedah



<u>Human</u> <u>Resources</u> Ms. Lisa Holley



Financial Operations (J8C)
Mr. Oscar Mitchell
Mr. Robert Callahan, Deputy



Site Director Mr. Dan Bell Mr. Todd Jenkins, Deputy



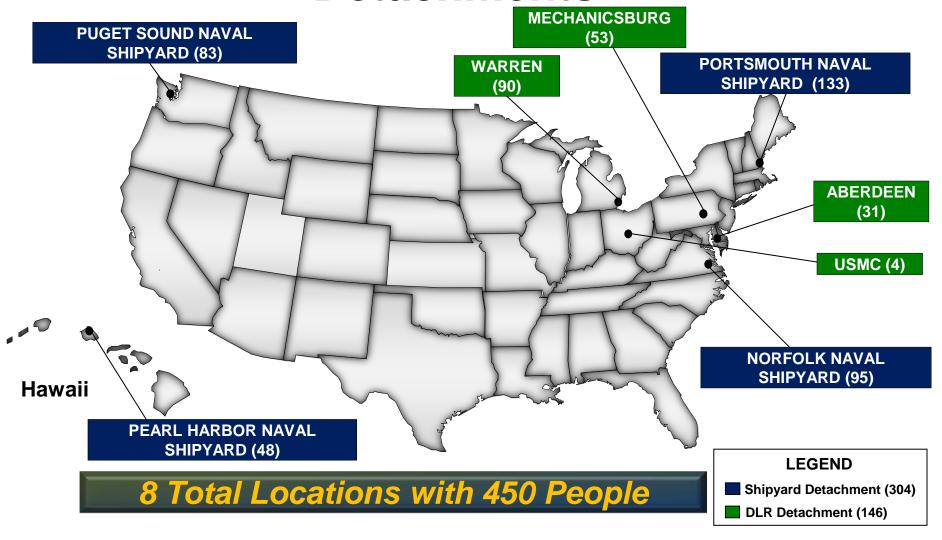
AFGE Ms. Robin Menafee



<u>IFPTE</u> Mr. Keith Jenkins



Organizational Orientation **Detachments**





DLA Land and Maritime Forward Execution



DLA Land and Maritime Business Profile (FY15)

Wholesale Sales

- **FY07** \$3.2B
- FY08 \$3.4B
- FY09 \$4.0B
- **FY10** \$4.3B
- \$4.4B
- \$4.1B **FY12**
- \$3.1B **FY13**
- \$3.0B **FY14 FY15** \$3.4B

Sales by Wholesale Chain

- Land \$1.8B
 - **Maritime** \$1.6B

Foreign Military Sales

- Sales: \$318M
- Supporting 95 Nations GENERAL DYNAMICS
 Strength On Your Side

Scope of Business

- 9.3M Requisitions/Year
- 661K+ Contracts/Year
- 1,812 Contracts & \$10.7M/Day
- **1.9M NSNs**
- 2.0 K+ Weapon Systems
- 14.6K+ Customers
- 6.4K+ Suppliers

Our People

- 2,500 Civilians
- **68 Active Duty**
- 32 Reserve



Business Units and Roles DLA Land and Maritime Customer Operations

Land Operations Officer

- 12.4 K Customer DoDAACs
- 6.3 M Requisitions Annually
- Worth \$3.6 B
- Materiel Availability: 95.32%











Maritime Operations Officer

- 2.2 K Customer DoDAACs
- 3.0 M Requisitions Annually
- Worth \$2.0 B
- Materiel Availability: 93.14%



















- Single Customer Touch Point
- Demand Planning/Forecasting

Single Face to Warfighters



Business Units and Roles **DLA Land and Maritime**

Supplier Operations

Land

- 511 K NSNs (FY15)
- FY12 Sales: \$2.180B
- FY13 Sales: \$1.898B
- FY14 Sales: \$1.587B
- FY15 Sales: \$1.495B
- Key Commodities: Tires, Small Arms, Wheeled & Tracked Vehicle Spares, Armored Components
- Material Availability: 88.73%

















Total Suppliers: 18,780

Maritime

- 1.830 M NSNs (FY15)
- FY12 Sales: \$1.730B
- FY13 Sales: \$1.430B
- FY14 Sales: \$1.440B
- FY15 Sales: \$1.293B
- Key Commodities: Hoses, Fittings, Valves, Pumps, Wire/ Cable, Electronics (microcircuits, antennas, connectors)
- Material Availability: 89.63%











CLARCOR

Total Suppliers: 35,084



Business Units and Roles DLA Land and Maritime

Strategic Acquisition Programs Directorate

Strategic Supplier Alliances (SSA)

SAPD Business Highlights

NSNs Covered on LTC: 51,828

Annual Demand Value on LTC: \$706M

FY16 Goal: - \$57M

Pending

Supply Chain

Alliances

(SCA)





NAVISTAR'

DEFENSE

















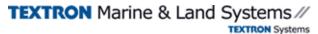


















Business Units and Roles DLA Land and Maritime

Depot Level Repairables (DLR) Detachments

Aberdeen

FY15

- 251 Contracts -\$142M
- **Systems**: C4ISR
- Components:

 Navigation/GPS,
 Radars, Sensors,
 Grnd & Satellite
 Comm, Power
 Generation

• FTE: 28



Mechanicsburg

FY15

- 4,991 Contracts \$346M
- Systems: Surface & Submarine
- Components: HM&E, Comm/ Surveillance, Combat Systems

• FTE: 44



Warren

FY15

- 945 Contracts \$279M
- Systems:
 Wheeled, Tracked
 Vehicles, MHE,
 Chem Bio
- Components:

 Wheel & Tire Assy,
 Track, Engines,
 Transmissions,
 Armaments,
 Containers

TACOM

• **FTE**: 71

Albany

FY15

- 128 Contracts \$21M
- Systems: LAV
- Components:
 Engines,
 Transmissions,
 Armaments,
 Containers

• FTE: 4





Business Units and Roles DLA Land and Maritime Shipyard Detachments

Norfolk NSY

- 9,000 Stocked Items Worth \$35M
- CVN, LA Class
- TRIDENT Overhauls
- Fwd MCM, PC Support
- 95 FTE



Puget Sound NSY

- 5,000 Stocked Items Worth \$28.2M
- CVN, LA & SEAWOLF Class
- TRIDENT Overhauls
- IMF Support
- 78 FTE



Pearl Harbor NSY

- 7,300 Stocked Items Worth \$18.4M
- LA & VA Class
- L-Decks
- Multi class CMAV Avails
- 53 FTE



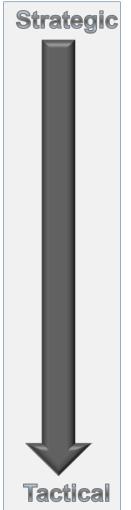
Portsmouth NSY

- 5,000 Stocked Items Worth \$13.1M
- LA & VA Class
- Level 1 Subsafe COE
- 132 FTE





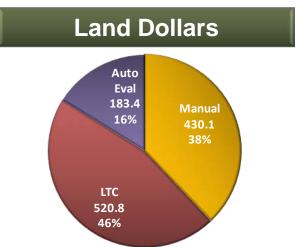
Acquisition Approaches

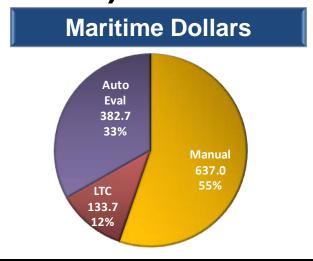


- Performance Based Logistics (PBL) Agreements
- Acquire Whole Supply Chains
 - Privatization (e.g., Tires)
- Acquire Integrated Supplies and Services
 - Custom PBLs for Specific Customers
- Acquire Strategic Materials with Flexible Response
 - Long Term Contracts
 - Performance Requirements
- Transactional Spot Buys
 - Leverage Automation
 - Auto Eval
 - Manual

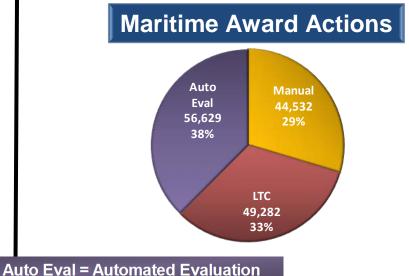


Spend Distribution By Contract Type FY16 (Through Jul 16)









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DLA Aviation

August 2016



DLA Aviation

DLA Aviation, a field activity of DLA, supports 1,340 weapon systems as the military's primary source for more than 1.2 million repair parts and operating supply items with FY15 annual sales valued at \$4.2B. In FY15, DLA Aviation's dedicated team of over 3,200 professionals served over 14,082 customers and awarded contracts to 4,543 suppliers.

DLA Aviation is responsible for supply at six major industrial maintenance, repair, and overhaul facilities, and for storage operations at three. Our five depot-level reparable (DLR) procurement organizations execute more than 2,300 contract actions valued at more than \$1.7B







DLA Aviation

AVIATION: CLASS IX

- Engine Components
- Air Frames
- Flight Safety Equipment
- Aviation Lighting
- Bearings
- Commodities
- Electronics
- Missiles

ADDITIONAL AVIATION:

- Maps
- Environmental Products
- Packaged Petroleum
- Industrial Gases

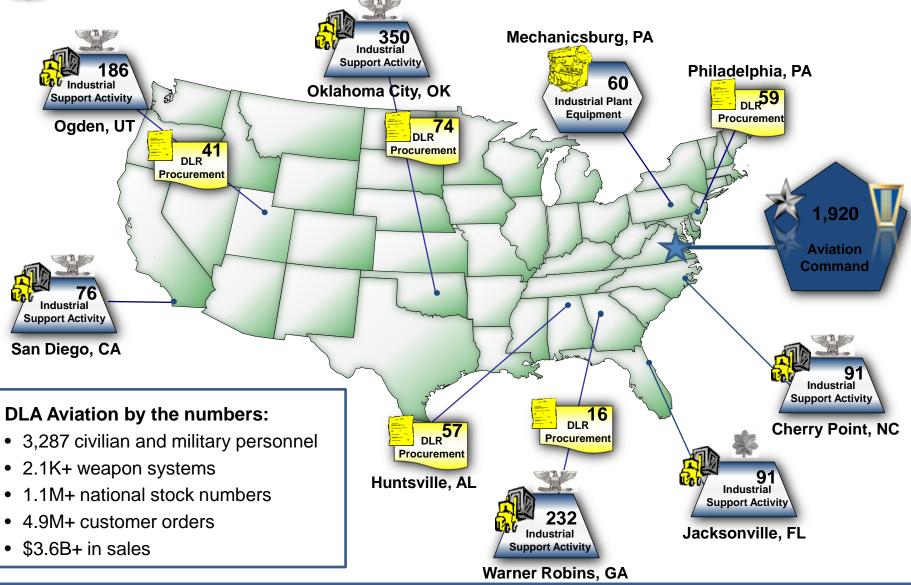
Aviation Initiatives

- Strategic Long Term Contracting
 - Commodity Based
 - Weapon System Tailored Solutions
- Operational Customer Support
- Time to Award
- Industrial Support
- DLR Procurements





DLA Aviation Organization





Aviation FY16 Operating Plan

Operating Plan Focus Areas

Aviation focuses attention on areas that highlight Aviation's commitment to:

- mastering its basic business
- increasing retail efficiency
- maximizing our strategic engagement
- building and improving our people and culture pursuing process excellence
- being good stewards of the resources entrusted to us.

Performance Objective:
Achieve Small Business goals

FY15 Results:

- \$1.1B dollars awarded to SB
- Performance at 27.4%
- Exceeded Goal of 26.26%
- Aviation total dollars spent \$3.9B

FY16 To Date:

- Performance at 26.4%
- SB dollars spent \$959M
- Aviation total dollars spent \$3.6B



Aviation Small Business

Small Business Engagement

- Business Opportunity Center Training:
 - o **800-227-3603**
- Program Management:

HUBZone: 804-279-1342

SDV: 804-279-38778(a): 804-279-4091

o WOSB: 804-279-3287

- Source Approval Program:
 - o **804-279-5114**
- Supplier Outreach & Counseling
- Ombudsman Service
- DLA Contracting Services SB Office:
 - o **215-737-8514**
- Subcontracting Opportunities;
 http://www.dla.mil/HQ/SmallBusiness/Business/Subcontracting.aspx

FY16 Small Business Initiatives

- Strategic Long Term Contracting
 - Commodity Based
 - Weapon System Tailored
 Solutions
- Unawarded Solicitation Opportunities
- Tactical Procurement Set-Asides

Doing Business With DLA Aviation



Small Business
Office:
804-279-3287
www.dla.mil/Aviation/Business/IndustryResources
/SBO.aspx



How DLA Buys

Fully Competitive

Drawings/Specs – Can be accessed through **CFolder** located within the bid board on open solicitations

IAW BASIC DRAWING NR 98897 4P51036 REVISION NR P DTD 06/24/1991 PART PIECE NUMBER: 4P51036-143A

Part Numbered

Approved Manufacturer Part Number. If not an approved Source, you have to submit a **Source Approval Request**

AERO COMPONENTS INC DBA 59213 P/N 123P10368-1 NORTHROP GRUMMAN SYSTEMS 26512 P/N 123P10368-1

Qualified
Products List

Requires demonstration of capability to perform; qualifying activity listed on QPL

QPL APPLIES
IAW BASIC SPEC NR MIL-DTL-85694A

http://www.dla.mil/Aviation/Offers/Services/AviationEngineering.aspx



Engineering Requirements

Critical Application

An item that is essential to weapon system performance or operation.

Critical Safety Items

A part for an aircraft that contains a characteristic that if malfunctioned could cause catastrophic failure resulting in the loss of the aircraft or loss of life.

First Article Testing

Testing & evaluating conformance with specified contract requirements before or in the initial stage of production.

Production Lot Testing

Test of a randomly selected sample from a production lot to verify that it was produced in accordance with all requirements.

http://www.dla.mil/Aviation/Offers/Services/AviationEngineering.aspx

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DLA Troop Support

August 2016



DLA Troop Support How we do it... Integrated Support



Supporting America's Warfighters



DLA Troop Support

Class IV & VII –
Class I – Subsistence Class II – Clothing & Textiles Construction & Equipment
FY15 Contract Dollars = \$2B FY15 Contract Dollars = \$2.8B





































Over \$12.9B Total Troop Support

Class VIII – Medical FY15 Contract Dollars • \$6.2B











Class IX –
Industrial Hardware
FY15 Contract Dollars - \$500M















Subsistence Supply Chain

Effective and efficient logistical support

Three Types of Tailored Programs

Prime Vendor

- ✓ Garrison Feeding
- √ Fleet Feeding

Long Term Contracts

- ✓ Rations
- √ Fresh Fruit and Vegetables
- ✓ Bread and Pastries
- ✓ Dairy
- √ Soda
- √ Food Prep Equipment
- √ Field Feeding Equipment

Traditional

- √ Food Prep Equipment
- √ Field Feeding Equipment
- √ Ration Items









Long Term Contracting of Military-Unique items

- ✓ Dress and Field Uniforms
- √ Field Gear
- ✓ Personal Chemical Protective Items
- ✓ Body Armor
- √ Flight Suits
- ✓ Ecclesiastical Items
- ✓ Tentage

Develop 3PL solutions to address customer logistics challenges







Construction & Equipment Supply Chain

Effective and efficient logistical support

Three Types of Tailored Programs

Prime Vendor/Tailored Logistics Support

- ✓ Maintenance, Repairs and Operations Supplies
- ✓ Integrated Product-Support Vendor (IPV) Program
- √ Special Operations
- ✓ Metals & Lumber
- ✓ Lumber
- √ Fire Fighting & Emergency Services

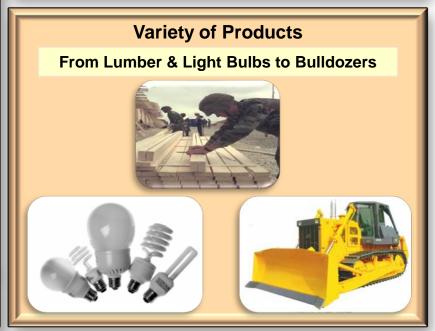
Long Term Contracts

- √ Heavy Equipment Procurement Program
- √ Strategic Fastener Initiative

Traditional

- √ Safety & Rescue Equipment
- √ Containers & RFID Tags
- ✓ Lighting
- ✓ Material Handling Equipment
- ✓ Major Weapons Systems Consumable Repair Parts
 - Fastening Devices
 - Miscellaneous Hardware







Construction Material

Marines prepare a generator to be lifted by an MH-60S Seahawk, to help the New York and New Jersey Port Authority move the generator from LaGuardia Airport to a damaged pier caused by Hurricane Sandy



Medical Supply Chain

Effective and efficient logistical support

Four Types of Tailored Programs

Prime Vendor

- √ Pharmaceuticals
- ✓ Medical/Surgical
- ✓ Navy Fleet
- √ War Reserve/Readiness

Long Term Contracts

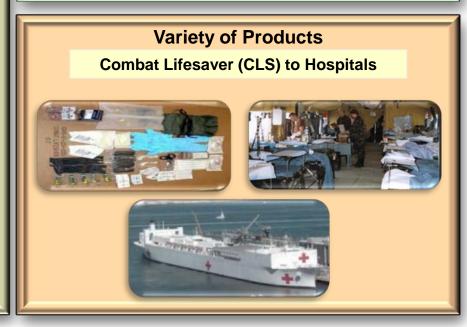
- √ Electronic Catalog (ECAT)
- √ Capital Equipment/Turnkey
- √ Contingency Contracts

Traditional

- ✓ Vaccines
- ✓ Nerve Agent Antidotes
- √ Bandages & Military Dressings
- ✓ Depot Stocked/Manual Direct Vendor Delivery
- ✓ Medical Assemblies/Kitting

Army Medical Materiel Agreement





Industrial Hardware

Effective and efficient logistical support

2 Types of Tailored Programs

Prime Vendor/Tailored Logistics Support

- ✓ Integrated Product-Support Vendor (IPV) Program
- ✓ Long-Term Contracts (Strategic Fastener Initiative)

Traditional Support

- √ Major Weapon Systems Consumable Repair Parts
 - Fastening Devices
 - Miscellaneous Hardware







Humanitarian Assistance

Working with combatant commanders and Federal Emergency

Management Agency

Providing full-spectrum support

- Meals
- Water
- Cots
- Blankets
- Tents
- Other commodities

Relief efforts

- Operation United Assistance (Liberia)
- Hurricanes Sandy and Irene
- Operation TOMODACHI (Japan)
- Samoa and Haiti earthquakes
- Hurricanes Gustav, Hanna and Ike
- Hurricanes Katrina and Rita
- SW Asia tsunami, Japan earthquake





DLA Troop Support: Warfighter Driven Troop Support Done Right!

Force Protection Barriers C&E

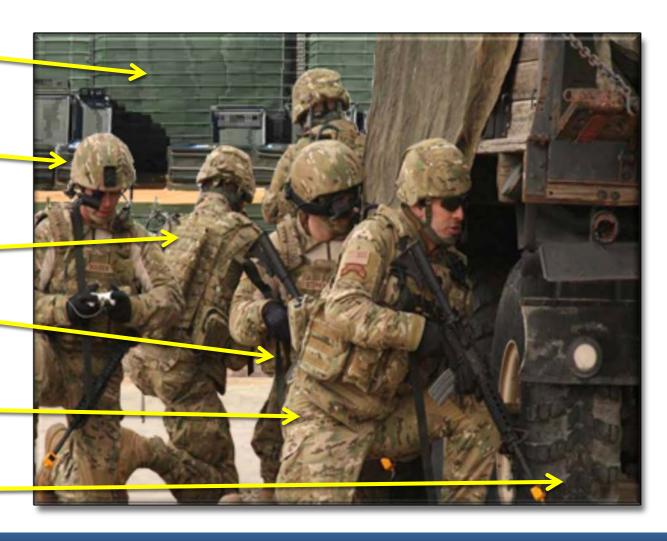
Helmet Assembly C&T

Hydration System / Water C&T / Subsistence

Individual First Aid Kit Medical

OCP Multi-cam Uniform

Replacement Vehicle Parts
Industrial Hardware





DLA Troop Support Small Business Office

1 800-831-1110

Clothing & Textiles: Joann Gatica -- 215 737-5910

Joann.Gatica@dla.mil

Construction & Equipment: Debbie Beller – 215 737-5907

Debbie.Beller@dla.mil

Medical: Paul Rooney -- 215 737-4648

Paul.Rooney@dla.mil

Subsistence: Andrea Ingargiola -- 215 737-5911

Andrea.Ingargiola @dla.mil

Industrial Hardware: Maryellen Madeja – 215 737-5819

Maryellen.Madeja@dla.mil

Special Programs (AbilityOne & UNICOR): Tyrone Lyles -- 215 737-8484

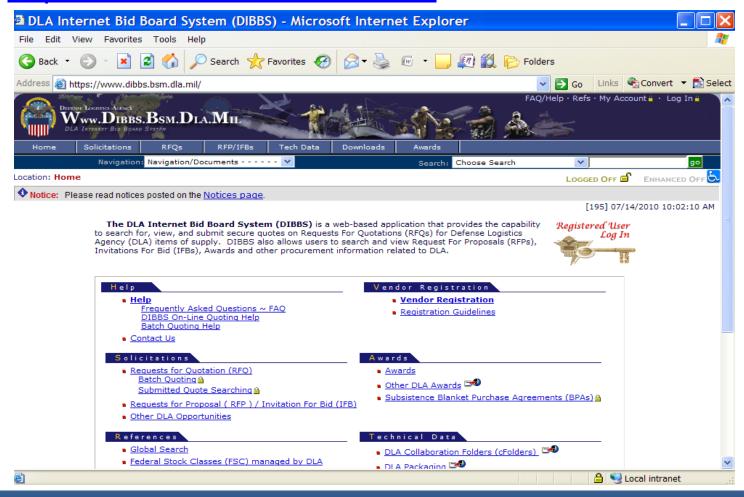
Tyrone.Lyles@dla.mil



Your Access to DLA Opportunities

DLA Internet Bid Board System (DIBBS)

https://www.dibbs.bsm.dla.mil/





What Really Works

- Target Specific Agencies
 - Limit Focus
 - Networking & Relationships
 - Penetrate Chosen Agencies
 - Contracting Vehicles Used by Agency?
 - Consider Subcontracting & Teaming
- Continuous Marketing
 - Keep Your SAM Profile Descriptive & Updated
 - Utilize Sources Sought Notices,
 Pre-Proposal Conferences & Debriefings
 - Never Say "We Do Everything"... Create a Niche
 - Limit Use of Blast Emails & Form Letters
 - Be Professionally Persistent
- Manage Contracts
 - Read RFPs. Include Personnel Certs & Proprietary Markings
 - Presentations Require Preparation and Solutions
 - Request Debriefs
 - Deliver What You Promised



DoD Procurement Technical Assistance Program (PTAP)

PTAC Services include:

- Helping clients understand Government contracting procedures and requirements
- Identifying marketing opportunities
- Bid matching services
- Assisting and advising clients about pre-award and post-award functions

PTACs train clients in areas such as

- Federal contracting regulations
- Required registrations such as SAM
- Subcontracting opportunities
- Accounting procedures

PTAC Information: http://www.dla.mil/HQ/SmallBusiness/PTAP.aspx

National Program - assists <u>all</u> businesses in government contracting



Resources

DLA Small Business Website:

http://www.dla.mil/HQ/SmallBusiness.aspx (Includes SB Associate Directors)

Procurement Technical Assistant Centers http://www.dla.mil/HQ/SmallBusiness/PTAP.aspx

DIBBS DLA-BSM Internet Bid Board System

https://www.dibbs.bsm.dla.mil/

Small Business Administration (SBA) http://www.sba.gov

Federal OSDBU Directors Listing http://osdbu.gov/members.html

Office of Secretary of Defense Small Business Website: http://www.acq.osd.mil/osbp



Why We Do It...





QUESTIONS?

Coleen McCormick Coleen.McCormick@dla.mil

Associate Director
Office of Small Business Programs
DLA Land and Maritime

http://www.dla.mil/HQ/SmallBusiness.aspx

http://www.dla.mil/LandandMaritime.aspx