

2016 NDIA 27th Annual SO/LIC Symposium

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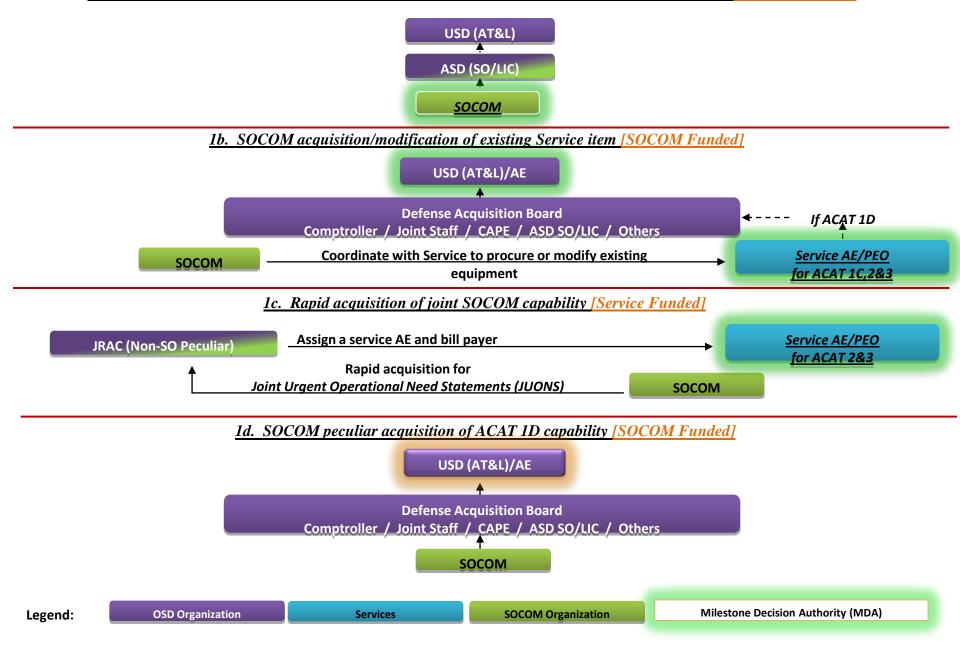


Key Messages

- The SO/LIC community has strong support in OSD and on the Hill. You play a critical role in meeting our National Security objectives.
- Here are some things we are doing in OSD(AT&L) to support you:
 - ASD(SO/LIC) / USD(AT&L) responsibilities
 - Strong working relationship with SOF AT&L
 - SOF Acquisition Summit
 - Newly established Electronic Warfare office
 - Cyber focus
 - Better Buying Power
 - Future Vertical Lift
 - Consortia DOTC, VLC
 - Rapid Innovation Fund



1a. SOCOM acquisition of ACAT 1C,2&3 capability in support of Combat Mission Needs (CMN) [SOCOM Funded]



Better Buying Power Principles What are they?

- 1. Continuous improvement will be more effective than radial change
- 2. Data should drive policy
- 3. Critical thinking is necessary for success; fixed rules are too constraining
- 4. Controlling life-cycle cost is one of our jobs; staying on budget is not enough
- 5. People matter most; we can never be too professional or too competent
- 6. Incentives work we get what we reward
- 7. Competition and the threat of competition are the most effective incentives
- 8. Defense acquisition is a team sport
- 9. Our technological superiority is at risk and we must respond
- 10. We should have the courage to challenge bad policy

Better Buying Power 3.0



Achieving Dominant Capabilities through Technical Excellence and Innovation

Achieve Affordable Programs

Continue to set and enforce affordability caps

Achieve Dominant Capabilities While Controlling Lifecycle Costs

- Strengthen and expand "should cost" based cost management
- Anticipate and plan for responsive and emerging threats by building stronger partnerships between the acquisition, requirements, and intelligence communities
- Institutionalize stronger DoD level Long Range R&D Program Plans
- Strengthen cybersecurity Throughout the product lifecycle

Incentivize Productivity in Industry and Government

- Align profitability more tightly with Department goals
- Employ appropriate contract types, but increase the use of incentive type contracts
- Expand the superior supplier incentive program
- Ensure effective use of Performance-Based Logistics
- Remove barriers to commercial technology utilization
- Improve the return on investment in DoD laboratories
- Increase the productivity of corporate IRAD

Incentivize Innovation in Industry and Government

- Increase the use of prototyping and experimentation
- Emphasize technology insertion and refresh in program planning
- Use Modular Open Systems Architecture to stimulate innovation
- Increase the return on and access to small business research & development
- Provide draft technical requirements to industry early and involve industry in funded concept definition
- Provide clear and objective "best value" definitions so industry

Eliminate Unproductive Processes and Bureaucracy

- Emphasize acquisition chain of command responsibility, authority and accountability
- Reduce cycle times while ensuring sound investments
- Streamline documentation requirements and staff reviews
- Remove unproductive requirements imposed on industry

Promote Effective Competition

- Create and maintain competitive environments
- Improve DoD outreach for technology and products from global markets
- Increase small business participation, including more effective use of market research

Improve Tradecraft in Acquisition of Services

- Strengthen contract management outside the normal acquisition chain installations, etc.
- Improve requirements definition for services
- Improve the effectiveness and productivity of contracted engineering and technical services

Improve the Professionalism of the Total Acquisition Workforce

- Establish higher standards for key leadership positions
- Establish stronger professional qualification requirements for all acquisition specialties
- Strengthen organic engineering capabilities
- Ensure development program leadership is technically qualified to manage R&D activities
- Improve our leaders' ability to understand and mitigate technical risk
- Increase DoD support for STEM education

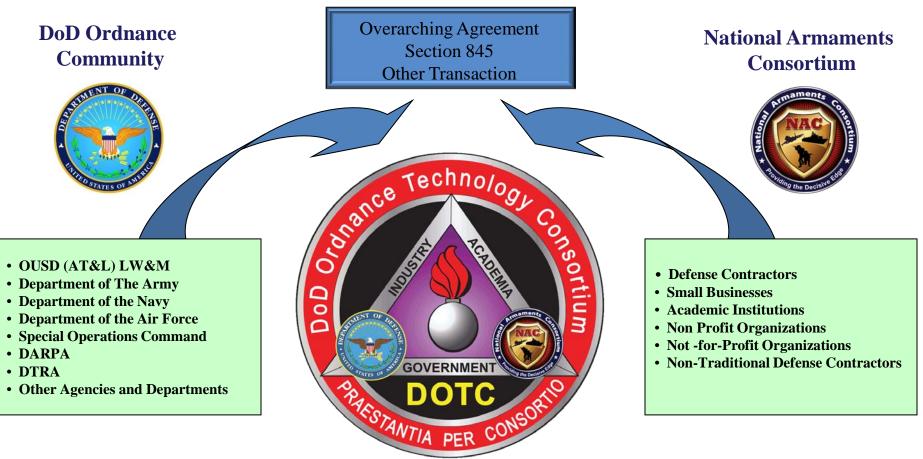
Continue Strengthening Our Culture of: Cost Consciousness, Professionalism, and Technical Excellence

Future Vertical Lift

- USSOCOM is actively collaborating as a member of all key IPTs
- Requirements peculiar to SOF rotary wing are being introduced for joint consideration
- Particular interest in FVL Capability Set 1 (light attack, reconnaissance, and assault variant)
 - Reconnaissance
 - Close Air Support/Attack
 - Direct Attack
 - Maritime Interdiction Operations
 - Medical Evacuation
 - Urban Assault/Security
- Vertical Lift Consortium is supporting our activities
 - <u>www.verticalliftconsortium.org</u>



DoD Ordnance Technology Consortium



DoD and NAC... Partnering to Leverage their Individual Capabilities and Investments

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Broad Participation Across the Country

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Broad Participation Across the Country

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Ongoing Research Initiatives

\$948.7 million and 307 Initiatives Currently Under Contract...

As of 31 Dec 2015

Currently \$1.9 million of SOCOM requirements under DOTC contract...

prototype development of Improved Targeting Systems that will prototype and test improved targeting and situational awareness technology for pilots in the MH-60S aircraft to decrease sources of error and improve aircrew safety. Other active SOCOM initiatives include prototype development to improve the performance, safety, reliability and producibility of pyrotechnics simulators and signals.

www.nac-dotc.org

DOTC: Don Geiss 973-724-3386 NAC: Diana Herbst 973-934-5223

Opportunities to do business with DoD

- ASD R&E's Rapid Innovation Fund (<u>http://www.defenseinnovationmarketplace.mil/rif.html</u>)
- ASD R&E's Defense Innovation Marketplace Site (<u>http://www.defenseinnovationmarketplace.mil/business.html</u>)
- Rapid Innovation Fund The Rapid Innovation Fund (RIF) provides a collaborative vehicle for small businesses to provide the Department with innovative technologies that can be rapidly inserted into acquisition programs that meet specific defense needs.
 - RIF is administered by the Office of the Secretary of Defense (OSD)
 Assistant Secretary of Defense for Research and Engineering (ASD R&E)
 and Office of Small Business Programs (OSBP)



Questions?