



Feedback on Products: New Products and Ideas (NPI) and Vendor Days



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NPI Purpose



- » NPI is a mechanism for submitters to gauge MRMC interest in their new products, services, and ideas
- » It is a starting point for individuals who are not familiar with finding information or opportunities and want to raise awareness in their products/ideas; serves as a gateway to partnership opportunities
- » It is a web-based system designed to provide a timely response/equal opportunity/feedback to submitters







The "Fine Print"



NPI gives the public direct access to the scientific expertise of DoD. The NPI portal is open to the public, so anyone can submit an idea or information about a new product and have it reviewed by DoD subject matter expert.

However:

- » NPI is not a substitute when BAA/PA or RFP is a more appropriate entry portal
- » NPI is not for submission of a proposal or a pre-proposal
- » NPI does not award contracts, provide research grants, or offer other forms of financial support

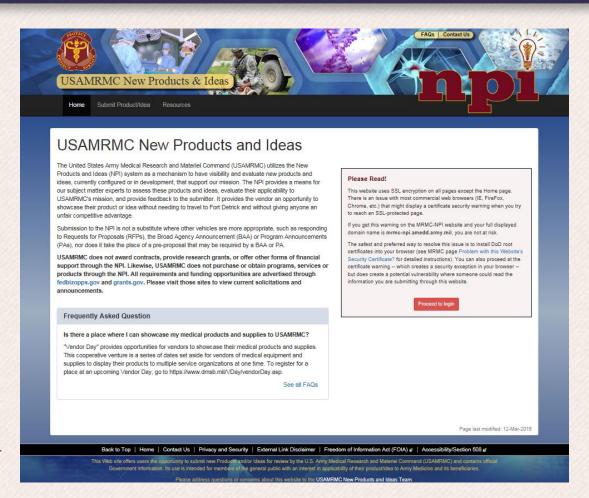




NPI Background



- » The first version of NPI went "live" December 2006
- » Recently released next iteration
- » Widely accessible
 - » USAMRAA, USAMRMC, Office of Small Business Programs, USAMMA





Link: http://mrmc-npi.amedd.army.mil/



How To Apply/Register





HOT LINKS & RESOURCES

PRODUCT OR IDEA

Visit the USAMRMC homepage and scroll down to NPI





How To Apply/Register cont'd





d Ideas

MC) utilizes the New late new products and NPI provides a means for applicability to vendor an opportunity to vithout giving anyone an

opriate, such as responding or Program Announcements BAA or PA

other forms of financial tain programs, services or re advertised through solicitations and

Please Read!

This website uses SSL encryption on all pages except the Home page. There is an issue with most commercial web browsers (IE, FireFox, Chrome, etc.) that might display a certificate security warning when you try to reach an SSL-protected page.

If you get this warning on the MRMC-NPI website and your full displayed domain name is **mrmc-npi.amedd.army.mil**, you are not at risk.

The safest and preferred way to resolve this issue is to install DoD root certificates into your browser (see MRMC page Problem with this Website's Security Certificate? for detailed instructions). You can also proceed at the certificate warning — which creates a security exception in your browser — but does create a potential vulnerability where someone could read the information you are submitting through this website.



Click on Proceed to Login/Create new account

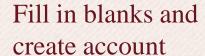
My Account

An MRMC-NPI account is required to submit a new product/idea through this website.

Having an account allows us to verify your contact information; it also provides a way for you to start a submission,

Use the form below to create your account. Items marked with an * are required.

* Email:	Email	
* Confirm Email:	Re-type Email	
* First Name:	First name	
* Last Name:	Last name	
* Phone Number:	Phone number	
Organization:	Select	~
Organization Type:	Select	~
Address:		
City:		
State:	Select	
Postal Code:		
C		~
	Create account Cancel	







NPI Process/Outcomes



- » Submitter answers questions and enters data into the website/form; submission routes to subject matter expert
- » Subject matter expert reviews information and provides an appropriate disposition in 60 days or less
- » Submission information is archived
- » Submitters may be directed to submit to:
 - » An existing Request for Proposal (RFP)
 - » A Program Announcement (PA)
 - » The Broad Agency Announcement (BAA)
 - » Other funding opportunities, e.g. Small Business Innovation Research (SBIR) or other agencies
- » Submitter may be asked to consider presenting at a Military Health System Vendor Day





Updated Features of NPI



» Key features for the new site:

- » Triage feature
- » Updated types/categories
- » Revised submission process/questions
- » Means for capturing reviewer rationale
- » Updated dispositions

Mission Fit

Does your product/idea fit with USAMRMC mission?

USAMRMC Mission:

Responsively and responsibly create, develop, deliver, and sustain medical capabilities for the Warfighter

- Yes, my product/idea fits with the USAMRMC mission.
- No, my product/idea doesn't fit with the USAMRMC mission.

Mission Fit Description

How does your product/idea fit with USAMRMC's mission?

USAMRMC Mission:

Responsively and responsibly create, develop, deliver, and sustain medical capabilities for the Warfighter.

- As currently configured
- Needs additional data to support product efficacy
- Needs additional hardening for field use
- More appropriate in support of hospital or clinical facilities
- More appropriate for PEO Soldier

Select the appropriate category (or categories) for your product or idea:*

- Casualty Care (excluding Imaging Systems) Trauma Care (includes neurotrauma); Improved Blood Products; Hemostatic Products; Battlefield
 Monitoring; Remote Triage; Virtual Intensive Care; En Route Care; Non-Invasive Patient Monitoring; Patient Immobilization Systems; Wound and Burn Care;
 Craniomaxillofacial Injuries; Acute and Chronic Care of All Traumatic Brain Injuries
 - Read more about the program area(s) related to this category at http://www.usamma.army.mil/ or https://ccc.amedd.army.mil/Pages/default.aspx
- Medical Devices (excluding Imaging Systems) Pre-Hospital; En-Route Care; All Veterinary Items; Hospital Support/Treatment; All Pharmacy Items (FDA-approved and with an NDC)
 - Read more about the program area(s) related to this category at http://www.usamma.army.mil/
- Combat Casualty Care Support Systems Shelters, Ambulances, Litters, etc.
 - Read more about the program area(s) related to this category at http://www.usammda.army.mil/



Military Health System Vendor Days



- » Opportunity for vendors to showcase products, applicable to the austere medical environments, to the Defense Health Agency (DHA) and six medical materiel agencies under the Department of Defense (DoD) located on or around Fort Detrick
- » Frequency held seven times per year beginning in March through November





Vendor Day Website - https://www.dmsb.mil/VDay/vendorDay.asp





Other Resources/Systems Similar to NPI



PEO Soldier – Soldier **Enhancement Program** http://www.peosoldier.army .mil/sep/



Submit Your Idea

The Technology & Industry Liaison Office (TILO) is the conduit to present information on capabilities to the various USSOCOM Program Executive Offices, Directorates and others responsible for the R&D, acquisition, production, and sustainment of USSOCOM material and technology platforms that support our Special Operations Forces at the headquarters. It is our duty to match your company's product/service/capability to the appropriate personnel within the command and schedule discussions or demonstrations if there is sufficient interest at the headquarters.

The process begins once your company submits a capabilities paper to USSOCOM via this website under the applicable capability area of interest. Through its Title 10 responsibilities, USSOCOM is mandated to develop, acquire, field and sustain technology in support of USSOCOM mission objectives. USSOCOM purchases those items which are deemed to be Special Operations (SO)-peculiar

Step 1:

Review the USSOCOM areas of interest listed on this site. When you click on each category heading, you will see examples of the types of solutions we are looking for in that area

Once you have completed the submission form, various subject matter experts responsible for the R&D, acquisition, production, and sustainment of USSOCOM material and echnology platforms will conduct a thorough review. This review and evaluation process is usually completed in 30 days. Each idea is evaluated for its potential to meet the

- 1) To be rapidly transitioned based on an immediate or imminent validated and funded need; 2) To be integrated with other technologies or programs of record; and/or

Each submission is reviewed for completeness and SO-peculiar relevance by the TILO. If more information is necessary and/or your capability is not "SO-peculiar," you will receive an email informing you to provide the required information or the capability/idea will not be evaluated as it is not appropriate for USSOCOM. The information provided hrough this venue may be collaborated to other technical experts and government personnel outside of the headquarters to gather additional perspectives, evaluation, or input. All information provided through this format must be UNCLASSIFIED.

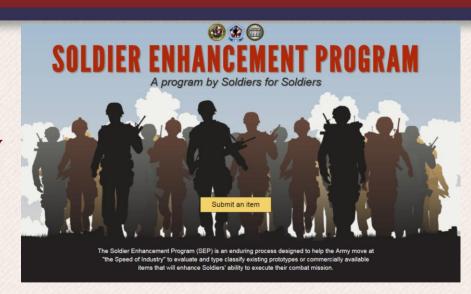
The subject matter experts may decide that a presentation, demonstration, or other event is necessary in order to provide a comprehensive evaluation. If so, you will be contacted by the III. LO barrange the follow-on action that will be sponsored by a technical expert in the command, in accordance with FAR Part 10.001, for the purpose of market

A TILO briefing is an informal open dialogue between industry and the Government. The intent of these meetings is for the command to become better aware of technologies in existence or hose that are close to fielding. The TILO process and briefing does not guarantee a contract or any immediate or future work with the command, but it does open the channels for idea sharing. As the mission and SOF requirements change, interest can be renewed

All submissions will be maintained in a database/library that is available to all USSOCOM personnel for review and collaboration for 2 years and archived to an inactive database for 5 years. The information provided to USSOCOM may also be reviewed by other government agencies for the purpose of market research.



USSOCOM Areas of Interest



SOCOM – Technology & **Industry Liaison Office** (TILO)

http://www.socom.mil/sordac/ Pages/SubmitYourIdea.aspx



For More Information



- » For NPI All inquiries should directed to the NPI email address at usarmy.detrick.medcom-usamrmc.other.npi@mail.mil
- » For other related resources:
 - » Visit our Superbooth for more information regarding DoD programs/areas of interest and to pick up a copy of our "gateway to partnerships" brochure

