



The 21st Century Battery Revolution

Why the United States Cannot Afford to Lose
the Battery Race

James J. Greenberger
May 2, 2017



NAATBatt International

- Founded in 2008
- Not-for-Profit Trade Association
- Mission: To accelerate the development and commercialization of advanced battery technology across industry sectors



NAATBatt International

Platinum Members



Silver Members



Gold Members

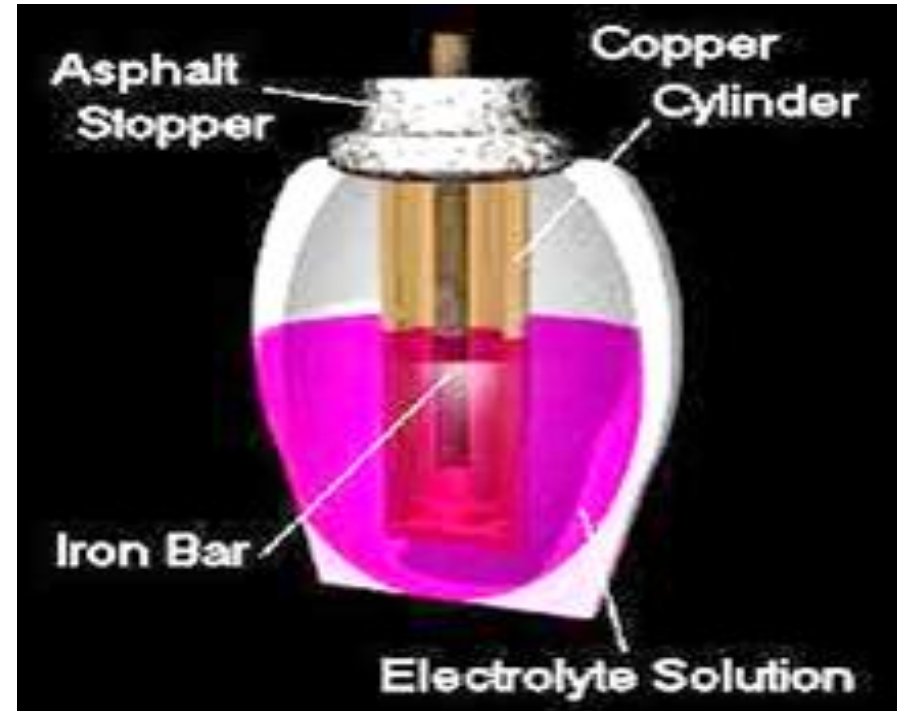


Public Benefit Members



Batteries Have a History of Failure

- Baghdad Battery (Parthian Battery) @ 0 A.D.
- Alessandro Volta demonstrates the Voltaic Pile in 1798
- Gaston Plante invents the lead acid battery in 1859 – most common battery used today



Battery Technology Has Had Its Skeptics

"The storage battery is, in my opinion, a catchpenny, a sensation, a mechanism for swindling the public by stock companies. The storage battery is one of those peculiar things which appeals to the imagination, and no more perfect thing could be desired by stock swindlers than that very selfsame thing. ... *Just as soon as a man gets working on the secondary battery it brings out his latent capacity for lying.*"

-- Thomas Edison, *The Electrician* (London) Feb. 17, 1883

The Battery Revolution of the 1980's

- Dr. Masahiko Oshitani of GS Yuasa Company develops improved NiMH battery, roughly doubling the energy-density of lead acid batteries. First consumer grade cell sold in 1989
- Rechargeable Li-ion battery developed by Dr. Stan Whittingham at Exxon in early 1980s
- Dr. John Goodenough of Texas developed the lithium cobalt chemistry and later the lithium iron phosphate chemistry
- Sony sells the first commercial lithium-ion battery in 1991, roughly doubling the energy density of NiMH



Dr. Masahiko Oshitani



Dr. Stan Whittingham

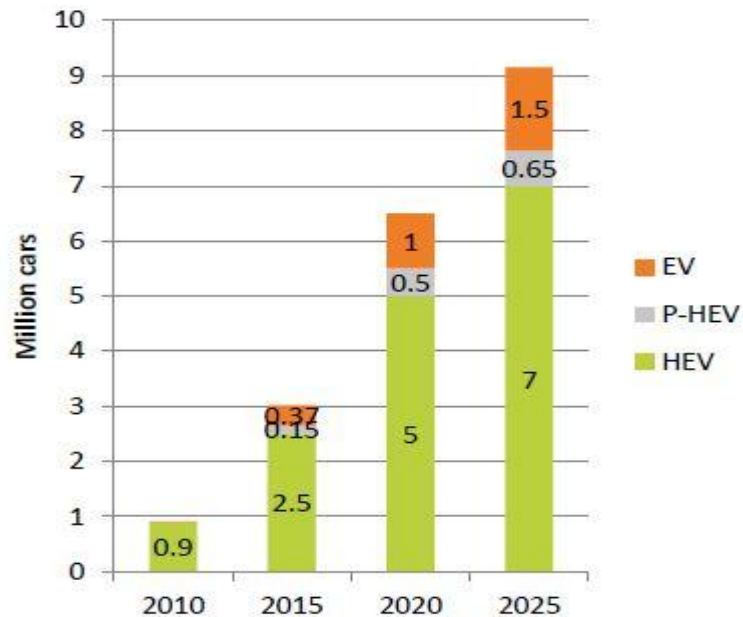


Dr. John Goodenough

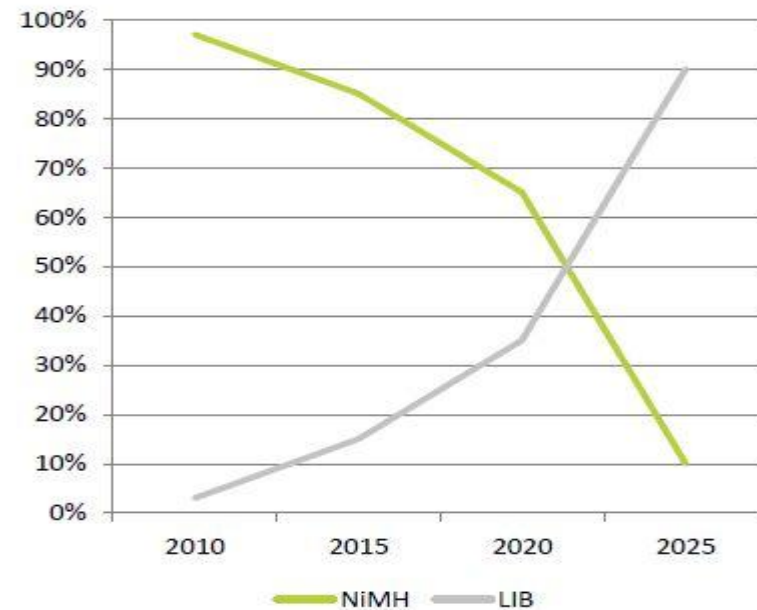


The Sad Fate of Dr. Oshitani

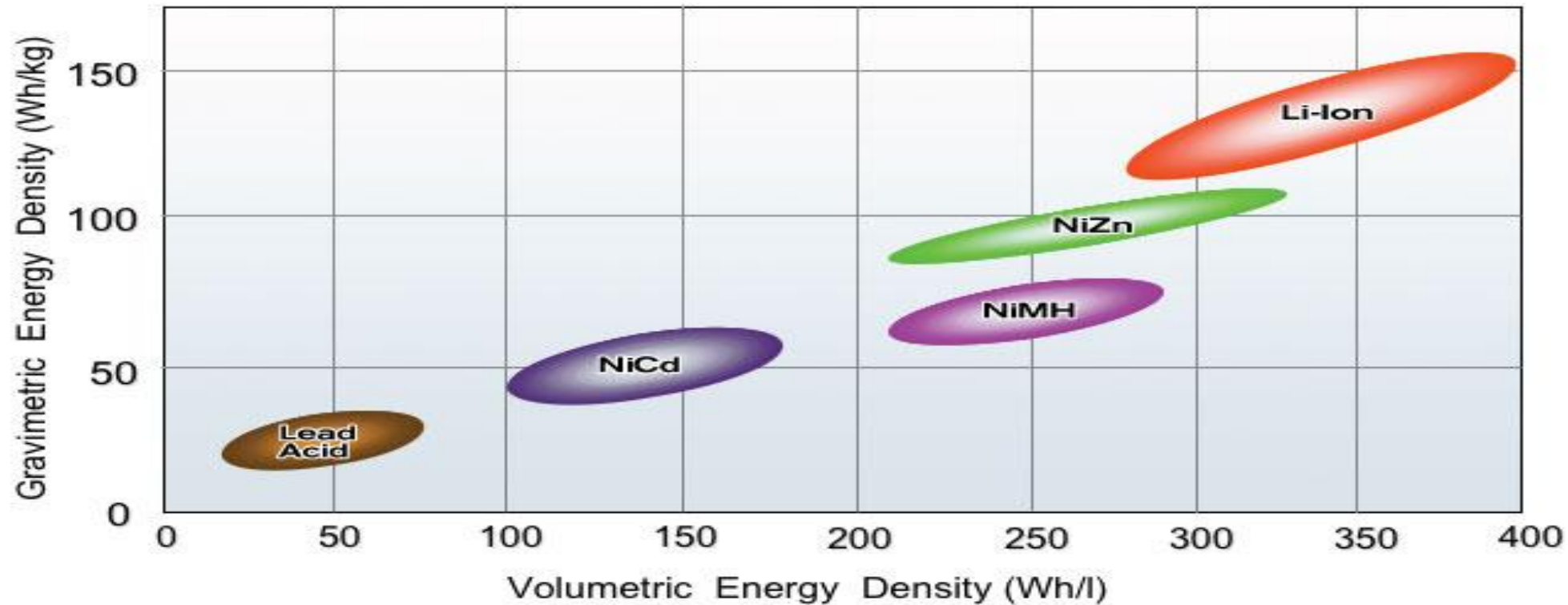
HEV, P-HEV & EV market forecasts up to 2025



LIB penetration in HEV 2010-2025



A Lot of Progress in 25 Years

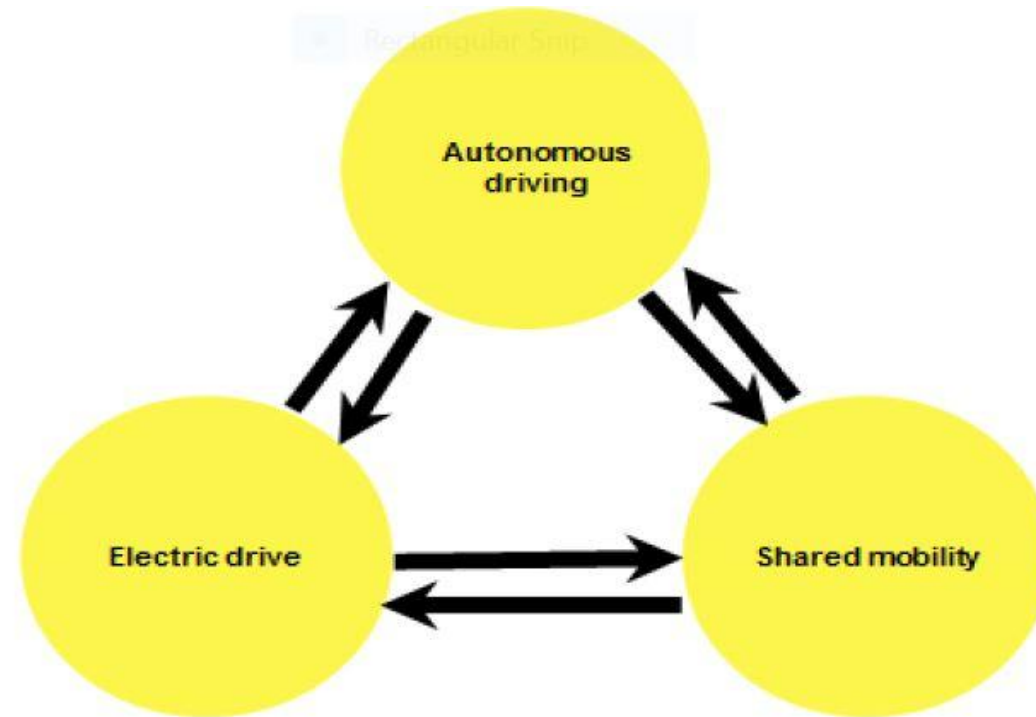


Advanced Batteries Enable the Technologies of the 21st Century



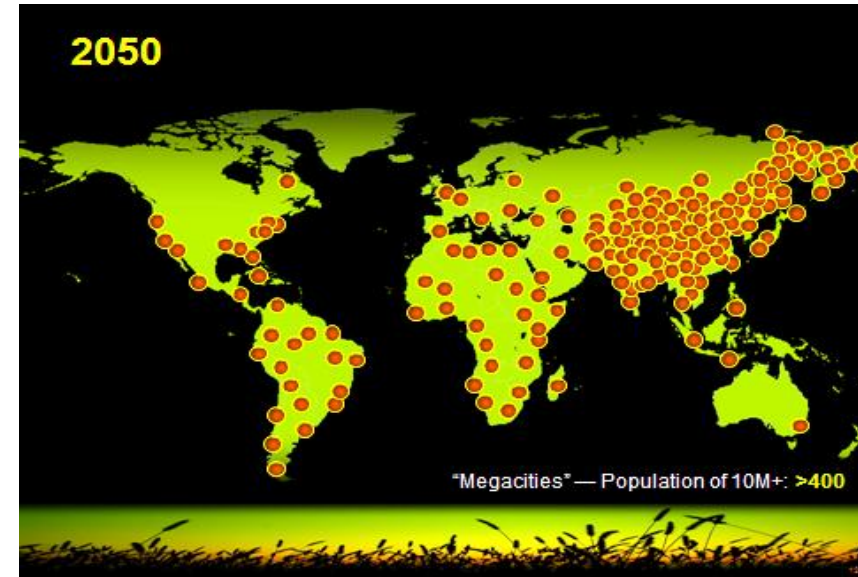
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Mobility Revolution



Source: Morgan Stanley Research.

Urbanization Underlies Mobility Revolution



Source: Kleiner Perkins Caufield & Byers

Vehicles Require More Electric “Stuff”

- Electrical power supply systems...
 - Enable electrical features
 - Enable fuel economy functions
 - Are highly critical for customer satisfaction and safety



- 1905:
- Light
 - Starter



- 1985:
- Light
 - Starter
 - ABS
 - Power windows
 - ...



- 2015:
- Light
 - Starter
 - ABS/ESP
 - Power windows
 - Engine ECU
 - Customer ports
 - EPS
 - Driver assist
 - Heated/cooled features
 - Start/Stop operation
 - ...



- 2020+:
- Light
 - Starter
 - ABS/ESP
 - Power windows
 - Engine ECU
 - Customer ports
 - EPS
 - Driver assist
 - Heated/cooled features
 - Start/Stop operation
 - e-Booster
 - Fully autonomous vehicle
 - Active chassis systems
 - ...

Picture source: Auto Motor und Sport

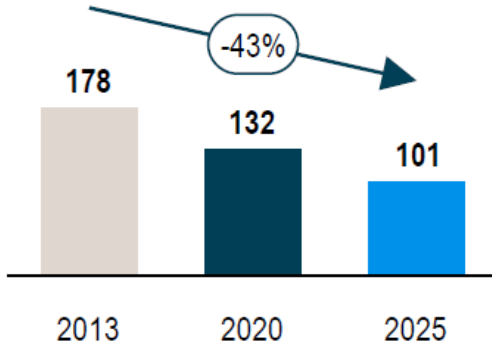


Decarbonization Policy is Real

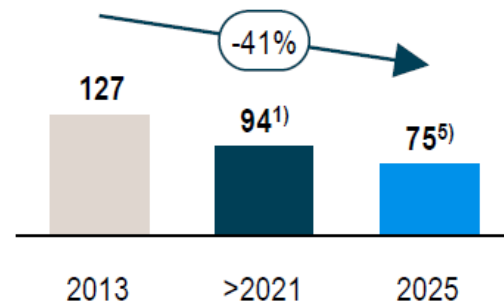


- > **CAFE²⁾** [mpg or g/mi]
- > Additional ZEV regulation CARB

≅ 286 g/mi ≅ 213 g/mi ≅ 163 g/mi

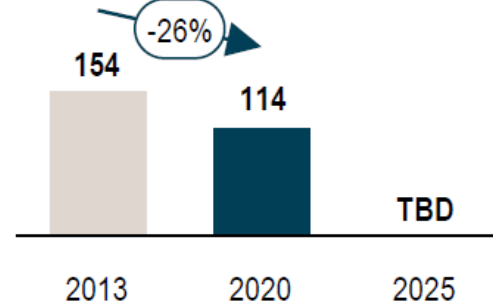


- > **Corporate CO₂ emission target** [g/km]

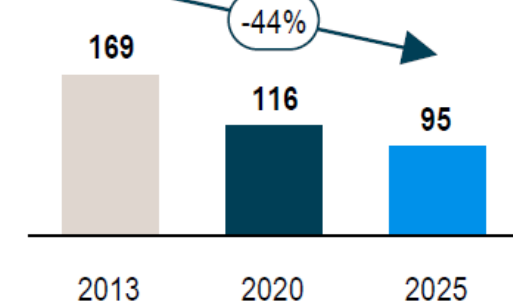


- > **Fuel efficiency targets** [km/l]

≅ 15.1 km/l ≅ 20.3 km/l



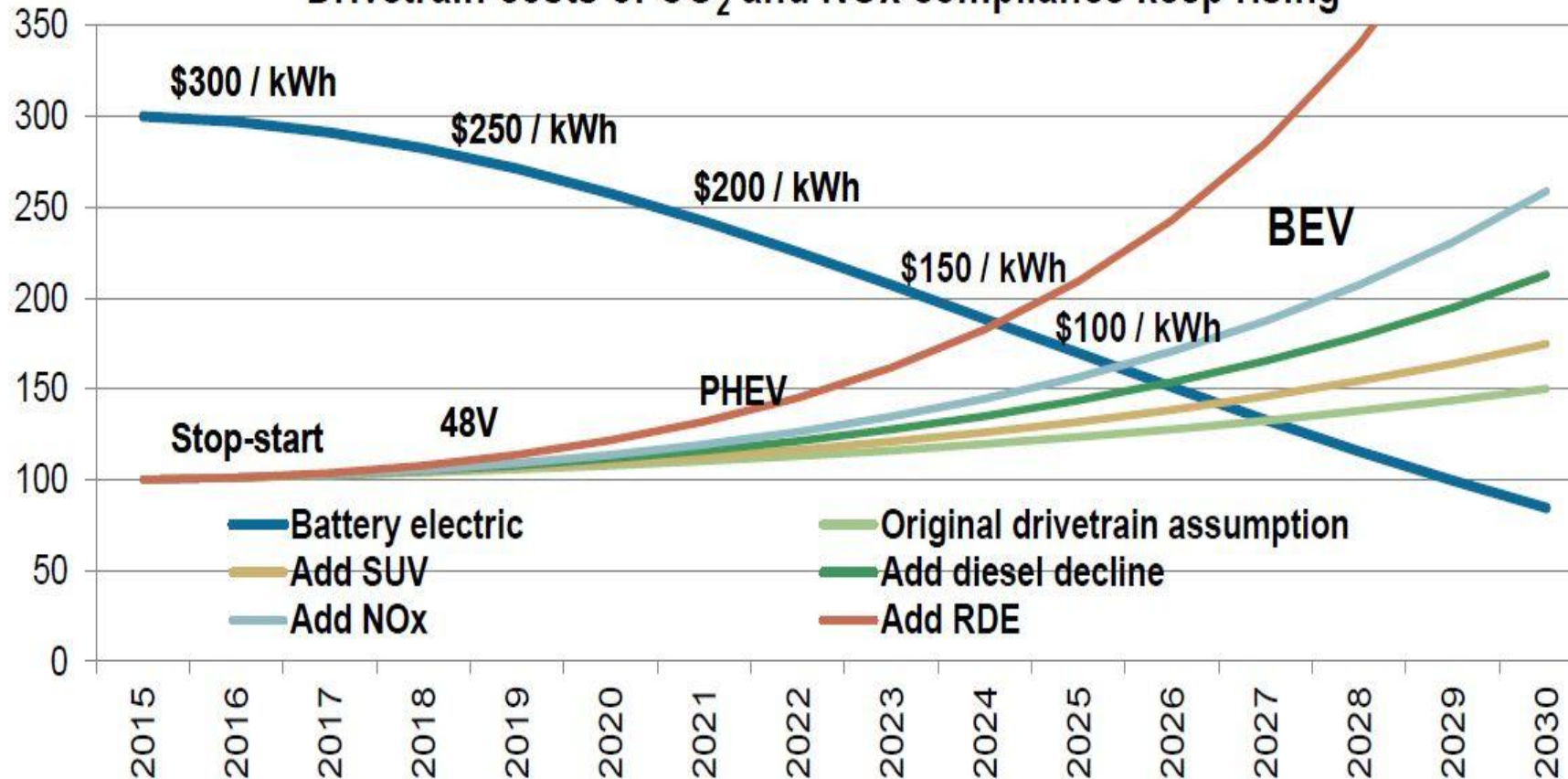
- > **Potential⁴⁾ corporate CO₂ emission targets** [g/km]
- > Additional potential fleet xEV target share



Source: Roland Berger 2015

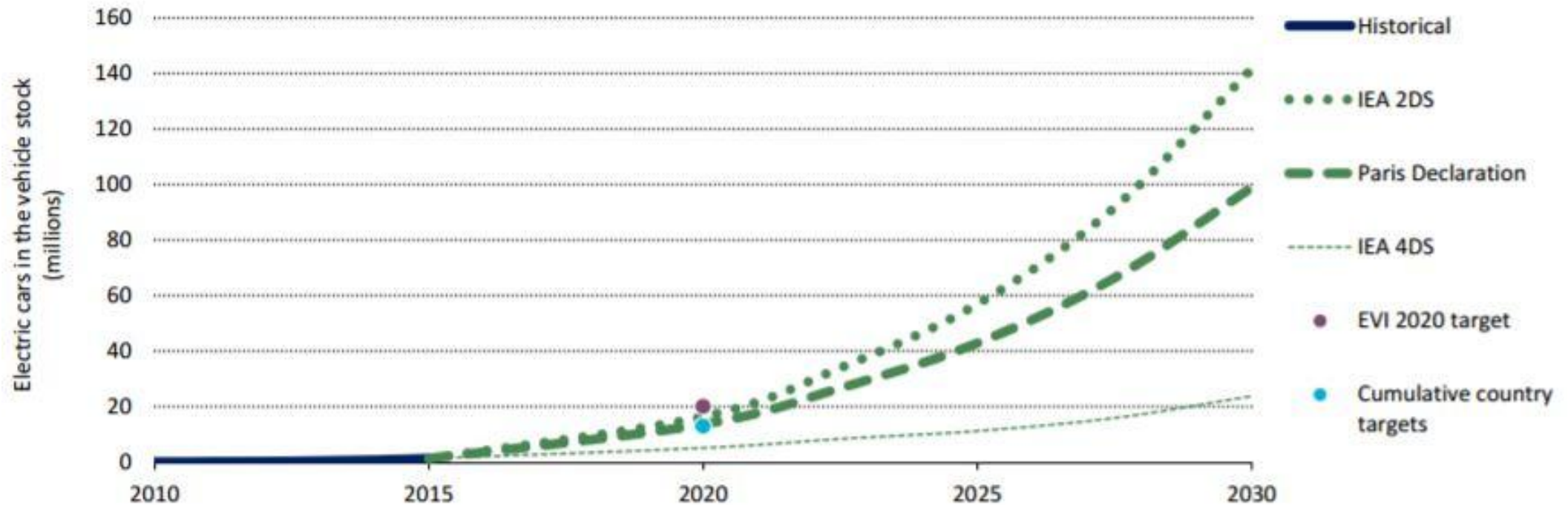
Rising Cost of ICE vs. Falling Battery Costs

Drivetrain costs of CO₂ and NOx compliance keep rising



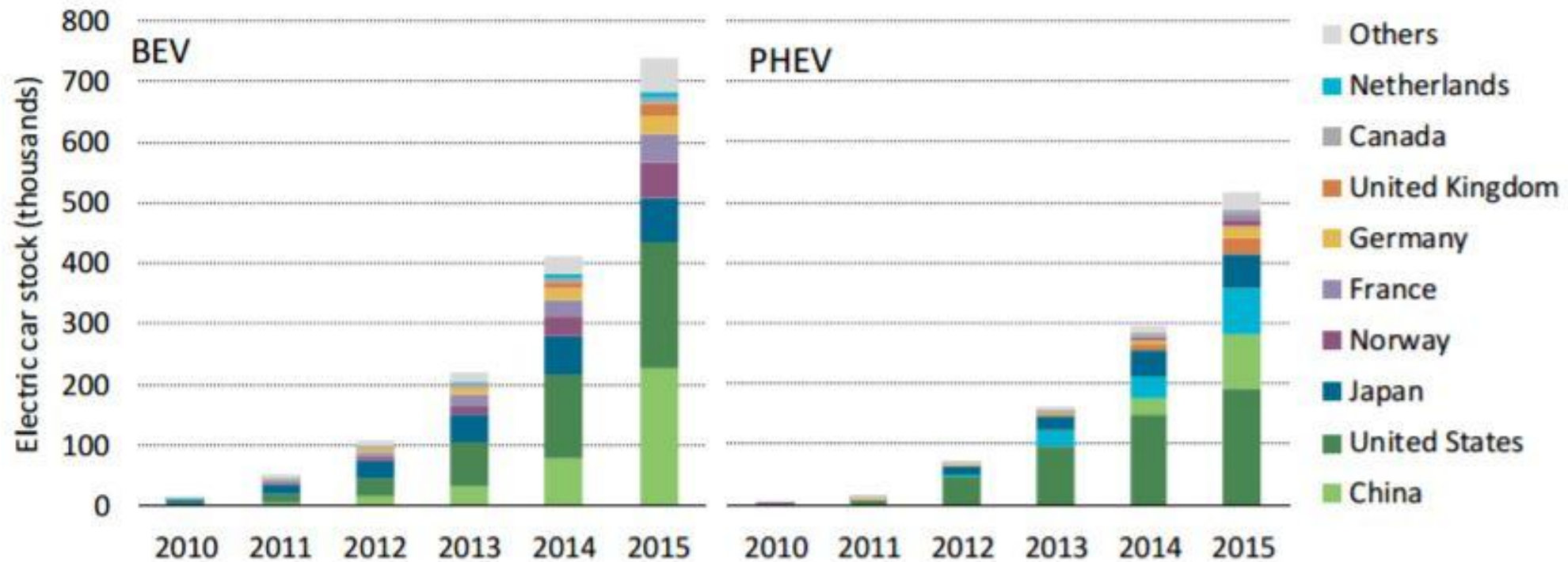
Source: Morgan Stanley Research

xEV Market Projections are Robust



Source: International Energy Agency 2016

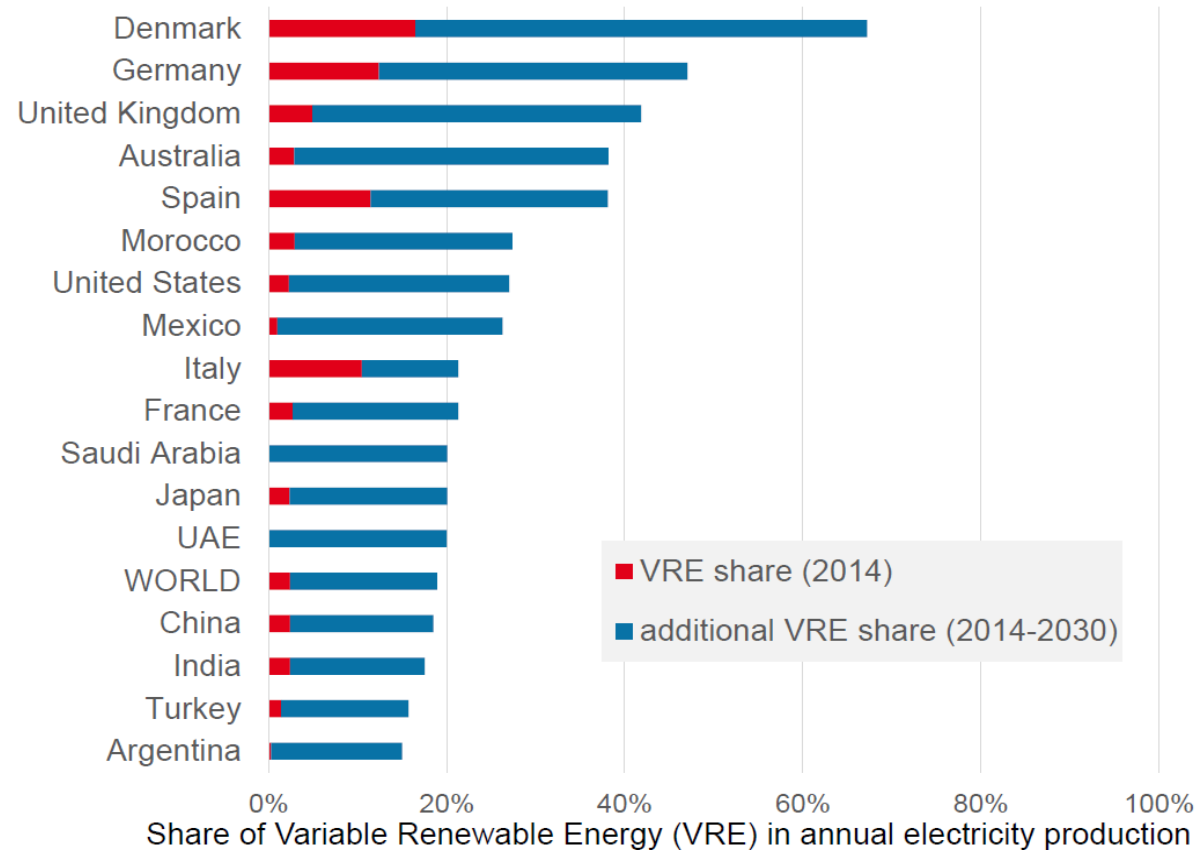
Experience May Support Optimism



Source: International Energy Agency, 2016

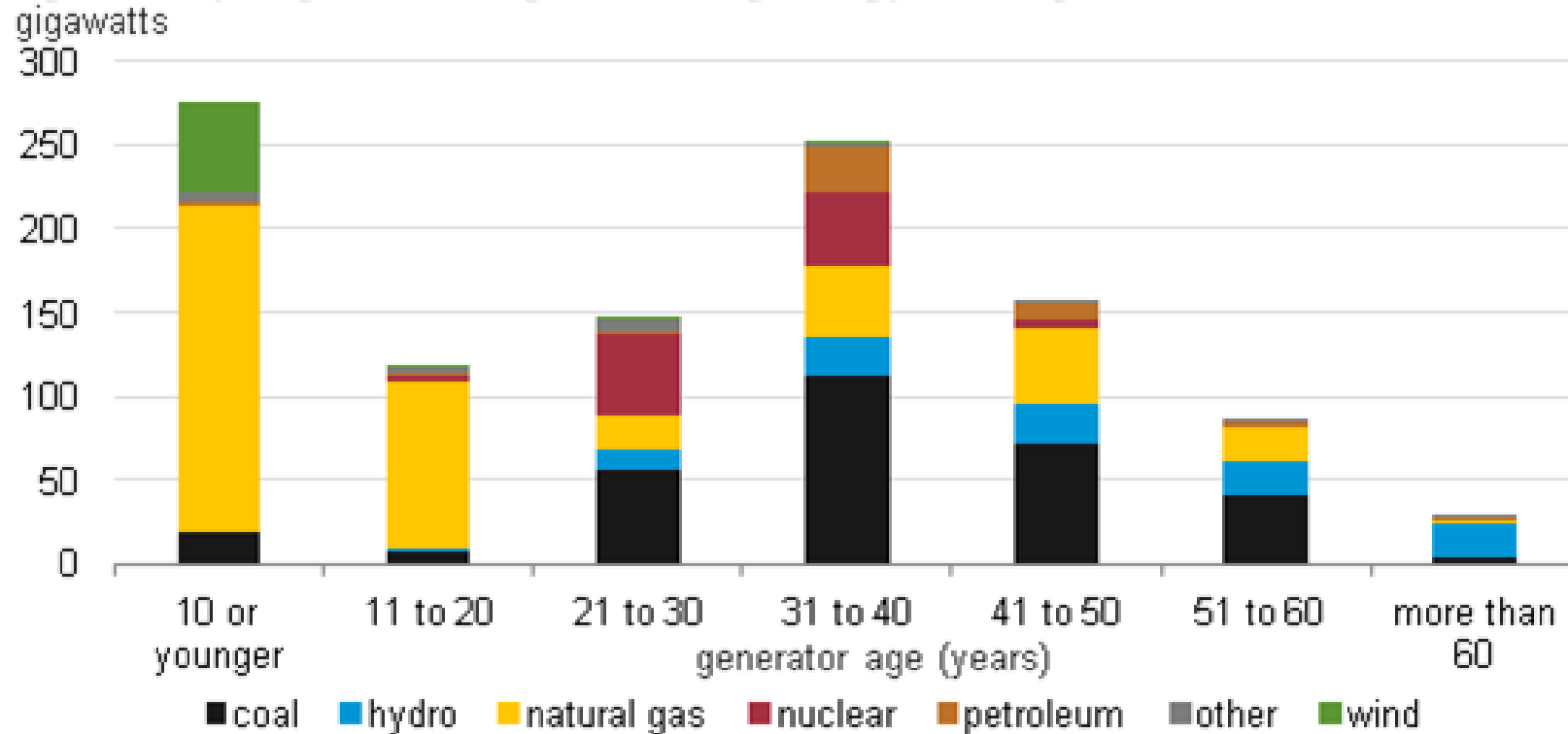
Electricity Grid Revolution

REmap 2030: Growing share of VRE

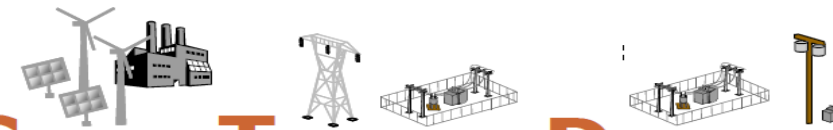


The Electricity Grid is Aging

Age and capacity of electric generators by fuel type, as of year-end 2012



...and Inefficient



	G eneration	T ransmission	D istribution
# in U.S.	17,350 plants	164,000 miles	3 million miles
Utilization	47%	43%	34%
Projected spend 2010-2030	\$505B	\$298B	\$582B
Projected underutilization	~\$1.4 TRILLION of future US infrastructure will be underutilized without storage		

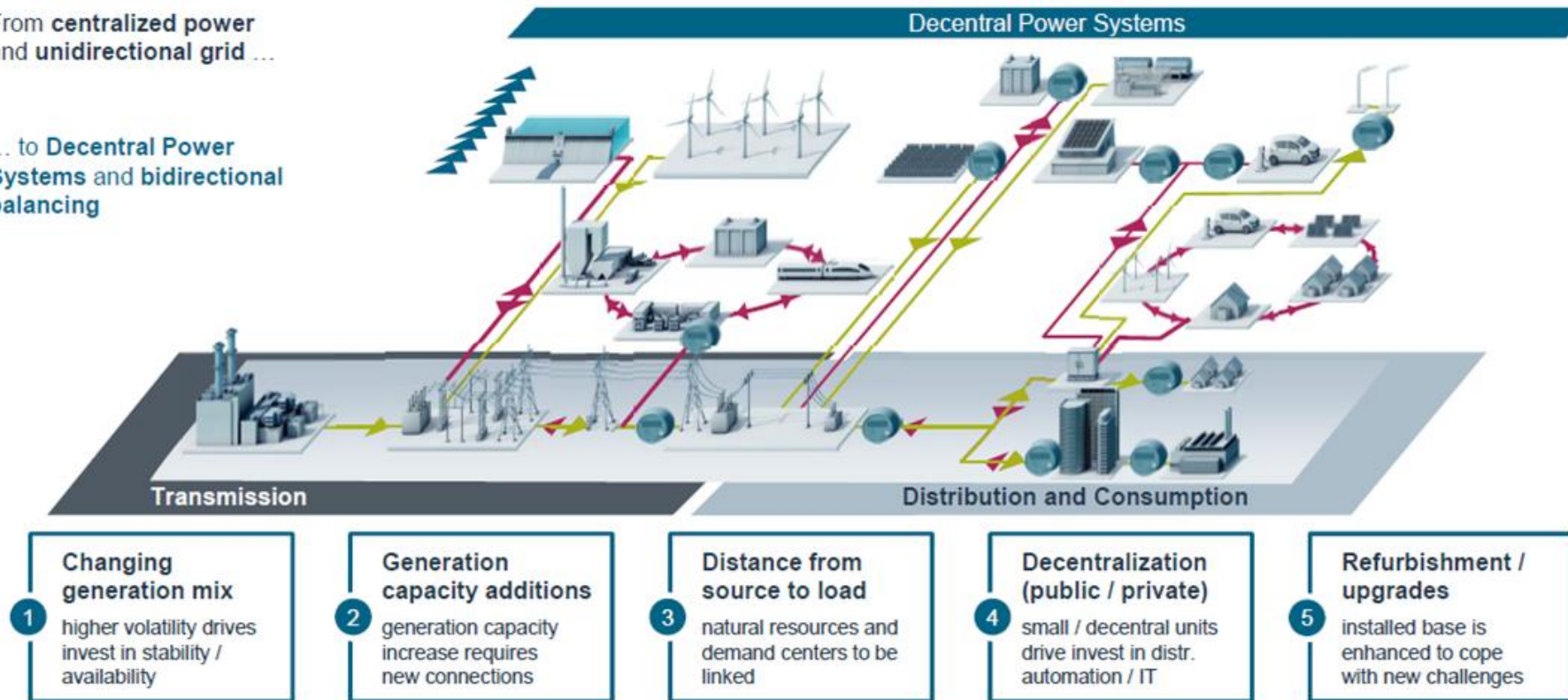
Energy storage unlocks value in existing assets by increasing low rates of utilization

Sources: "Electric Power System Asset Optimization." NETL, March 2011; "The Power of Five Percent." The Brattle Group, May 2007

The New, Decentralized, Bidirectional Grid

From centralized power and unidirectional grid ...

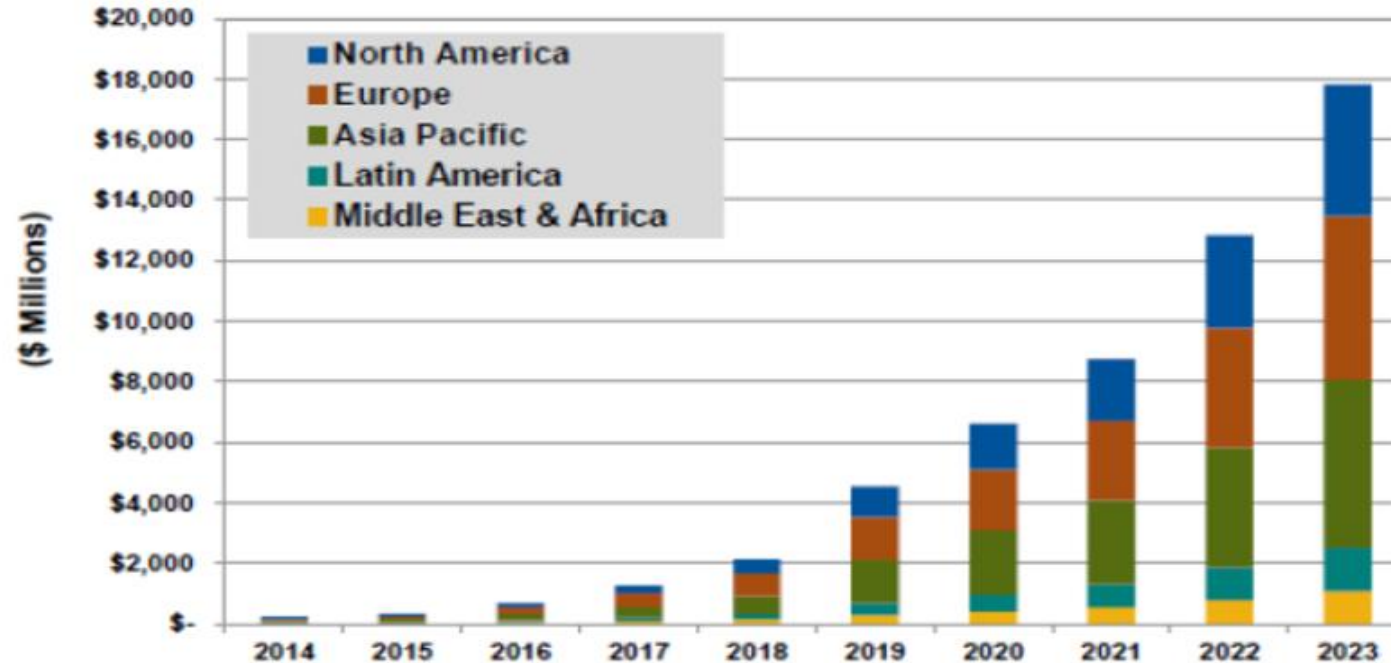
... to Decentral Power Systems and bidirectional balancing



Source: Siemens

Electricity Storage is Key to the New Grid Design

Energy Storage For Renewables Integration New Installations, World Markets: 2014-2023



(Source: Navigant Research)

The Data Revolution (Internet of Things)

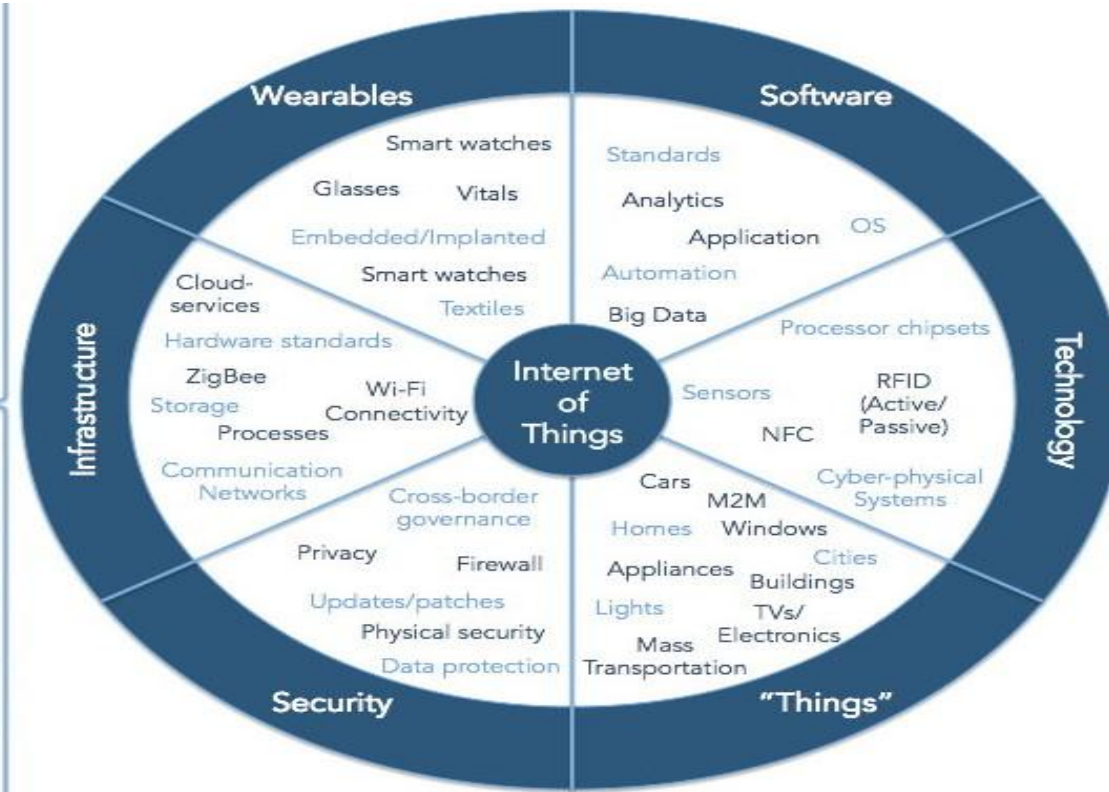
The IoT market by 2020

- The Internet of Things estimated market value: **\$8.89 trillion**

- Wearables estimated market value: **\$8.3 billion**

- If "Wearables" were removed from the estimated IoT value, the IoT overall value would **STILL** be **\$8.89 trillion**

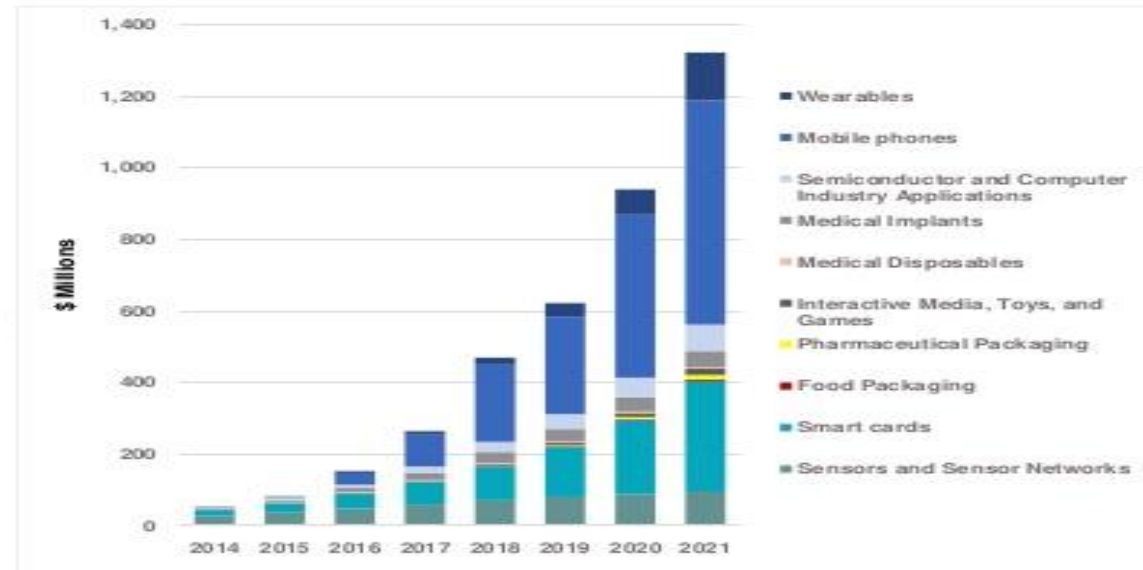
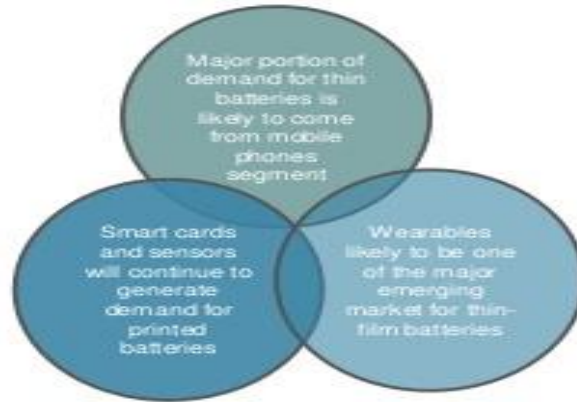
The **sizeable** IoT market opportunity is in software, security and infrastructure



@mattceni

Powering the Internet of Things

MARKET FORECAST FOR THIN-FILM AND PRINTED BATTERIES



The Military Battery Revolution



The logo for NAAT Batt International. It features a stylized icon of three horizontal lines on the left, followed by the text "NAAT Batt" in a bold, sans-serif font. "NAAT" is in dark blue and "Batt" is in green. Below this, the word "INTERNATIONAL" is written in a smaller, spaced-out, dark blue font.

Compression of Military and Civilian Technology



Potential Breakthroughs in Battery Technology 2017-2050

- Lithium Ion with Silicon based anode
- High Voltage Li-Ion (4.4-4.7V)
- Li-Ion Solid Electrolyte (Li-ion, Li-metal)
- Lithium Sulfur
- Lithium Air

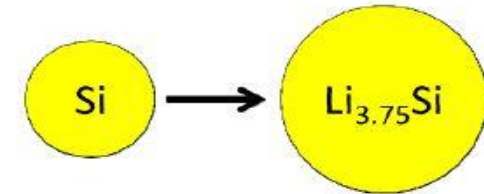


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Source: Shmuel De-Leon Energy Ltd., 2017

Silicon Anodes / High Voltage

- Anodes are carbon based – Si stores 10X more energy than Li carbon (250-300 Wh/Kg).



300% volume expansion upon lithiation

- 18650 3.5-4Ah cells projected by American Lithium Energy, Panasonic, LG, Samsung and Sony (2015-2018).

Panasonic NCR18650GA



Sony US18650VC7



Source: Shmuel De-Leon Energy Ltd., 2017

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Solid Electrolyte Pouch Cells

Developers:
Toyota
Apple
Samsung
Imprint
Prologium
And 20 more...

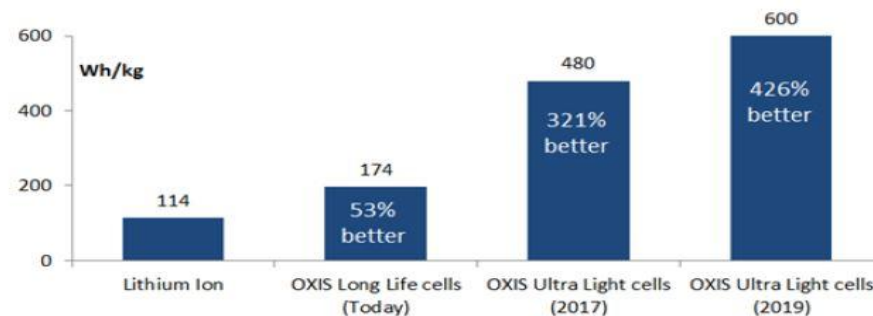


- Higher energy density than Li-Ion (When use Li-Metal anode)
- Safety – no flammable electrolyte, No leaks (Ceramic, Dry Polymer)
- less Lithium dendrite formation
- Can fit any casing shape (soft packaging)
- Cells can be made as thin as 0.1 mm or about one-tenth the thickness of the thinnest prismatic liquid Li-ion cells
- Low potentially manufacturing cost
- Excellent cycling stability
- Excellent shelf life

Source: Shmuel De-Leon Energy Ltd., 2017

Lithium Sulfur

- High theoretical capacity, energy and power density – Expected for practical 300 to 600 Wh/kg
- Sulfur cost is cheap and environmentally safe
- Li-S can provide the break through we are waiting for – but farther development needed
- **Developers:** Sion power (U.S.A.), Eagle-Picher (USA), PulyPlus (U.S.A.), Oxis Energy (U.K.) - Oxis is leading with a 310 Wh/kg pre-production



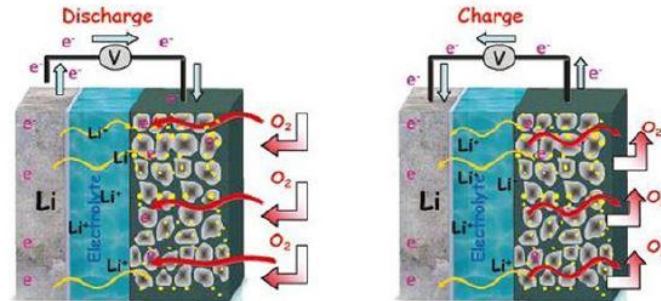
	Li-S	Li-Ion
Wh/Kg	2500	580
Wh/L	2660	1810



Source: Shmuel De-Leon Energy Ltd., 2017

Metal Air batteries - Lithium Air

- **Metal Air batteries provide higher energy densities**
 - Aluminum Air
 - Zinc Air
 - Silicon Air
 - Lithium Air
- **But these metal air batteries up till now have been primary batteries (non rechargeable or only mechanically rechargeable)**
- **Academics and Industry alike are working on making the lithium air battery rechargeable.**



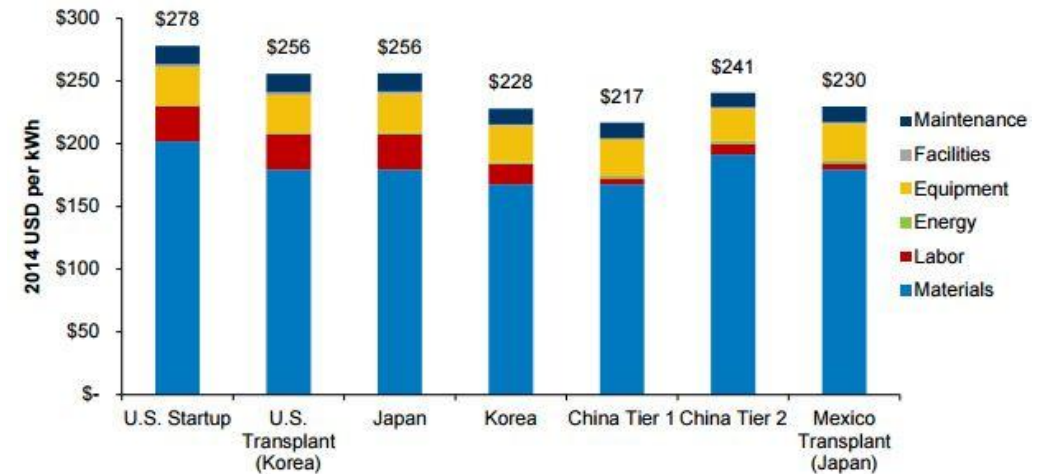
Asian Companies Dominate Li-Ion Mfg.



Why Does Asia Dominate?

- Lower costs
- Incumbency
- Government subsidy
- U.S. indifference

Modeled Li-Ion Cell Mfg. Costs per Region



Source: Clean Energy Analysis Manufacturing Center (CEMAC) 2016

Play to Your Strength



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Thank You

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