



from:
Moscow, Russia
129

to:
London,
United Kingdom
N1 0AB

from:
Zhengzhou, China
450000

from:
Guadalajara,
Mexico
44150

to:
Halifax, Canada
B3H 0A2

to:
Sydney, Australia
2000

from:
Louisville, USA
40215

WE SHRINK
THE GLOBE

The Road to Optimization

Jack Levis – Senior Director of Process Management

May, 2018

 @jacklevis

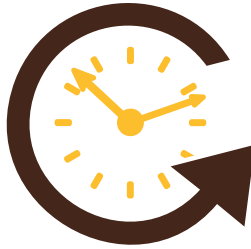


WE ♥ LOGISTICS®

1) Little Things Matter



1 mile is worth
\$50M*



1 minute is worth
\$14.6M*



1 minute of idle time
is worth \$515K**

Big savings come from attention to detail

Note: Figures are per driver per day across the US for a year

* Small Package P/U and Delivery drivers

** Small Package P/U and Delivery, Freight and Tractor / Trailer drivers



2) Don't Accept OR

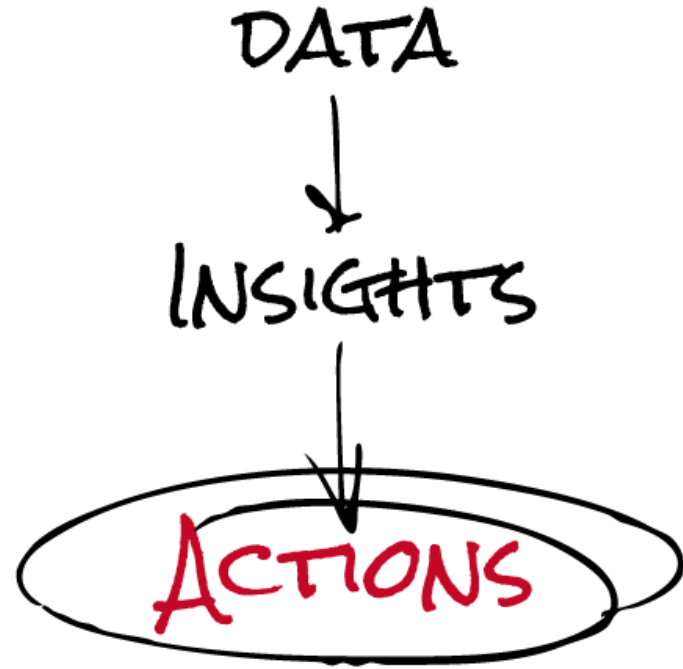
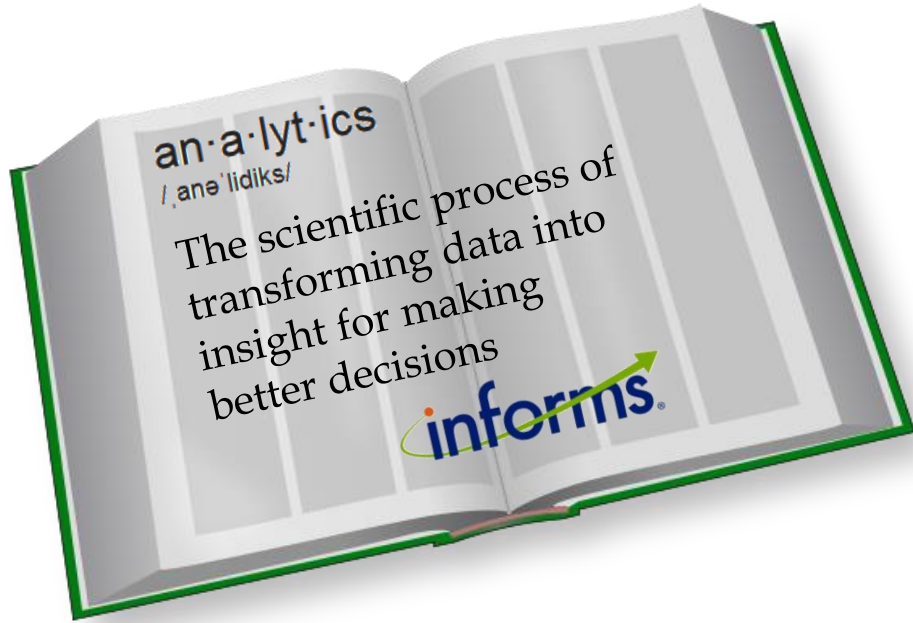


AND

Operations Technology and Analytics
has been key in turning **OR** → **AND**



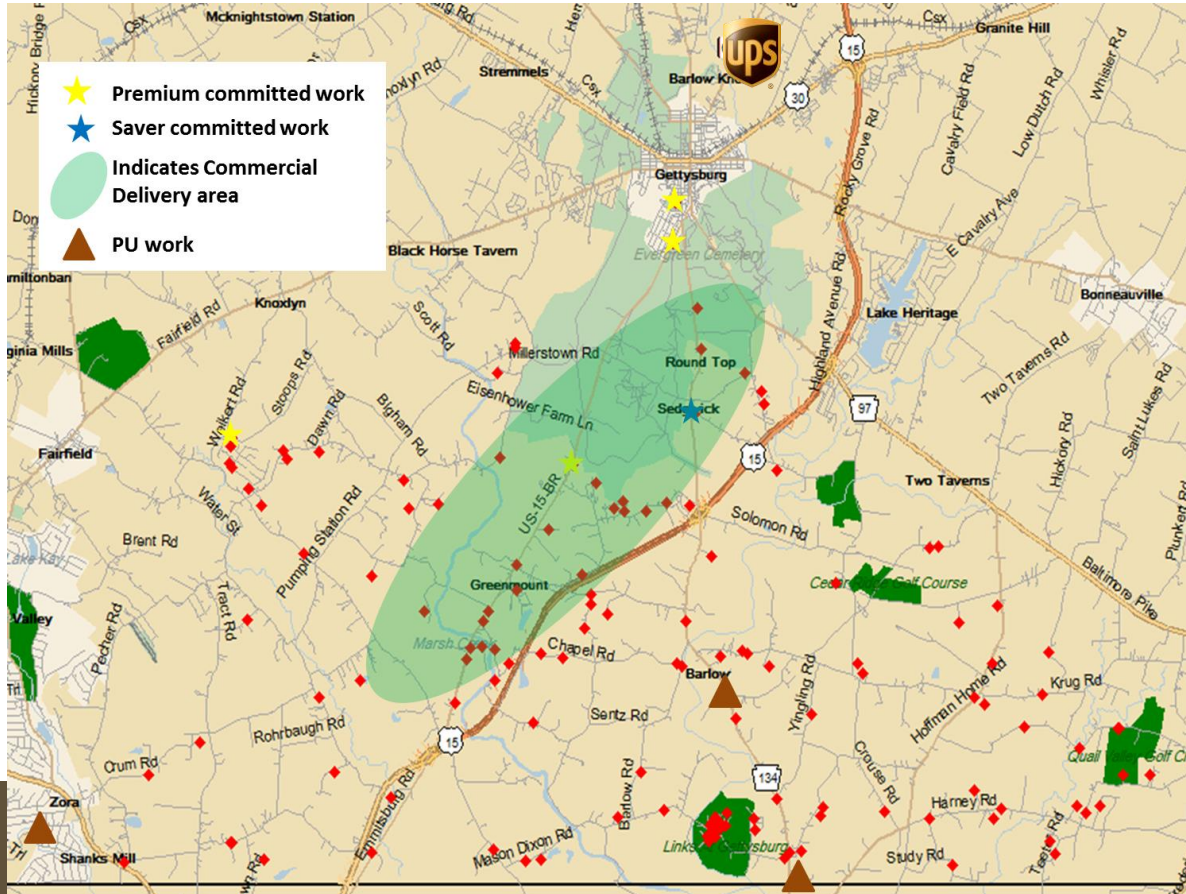
3) Invest in Data, Analytics, and Operations Technology



Insight that doesn't lead to a better decision is Trivia



4) Understand and Mitigate Complexity





David Pogue @Pogue

23 Apr

Shooting for NOVA: we're examining the UPS computer model that tries to calculate maximum speed, maximum addresses...

pic.twitter.com/a9MDq12XLU

Hide photo Reply Retweet Favorite More



24 RETWEETS

18 FAVORITES

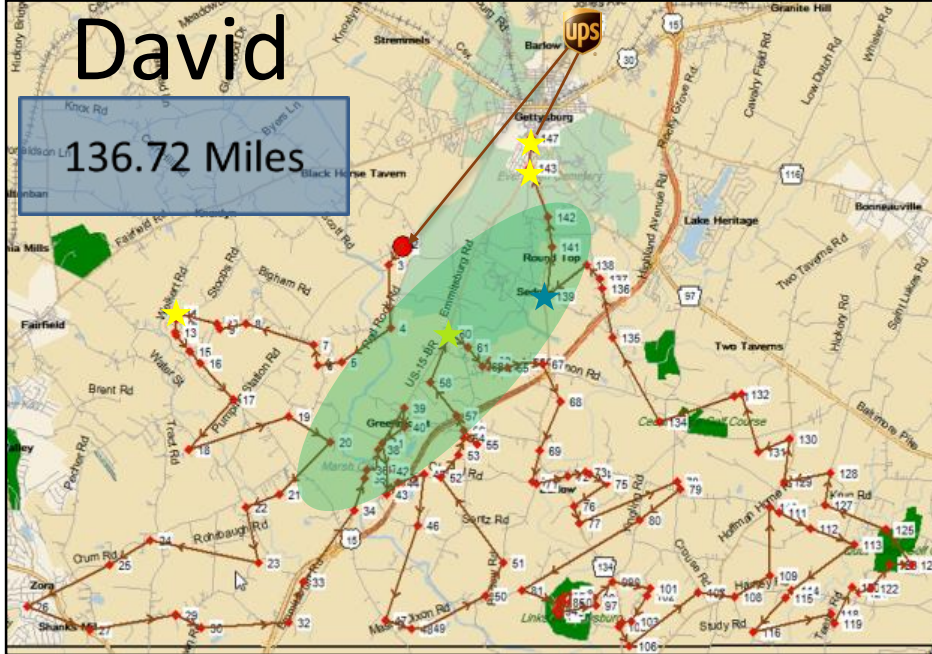


Can David Pogue beat ORION?



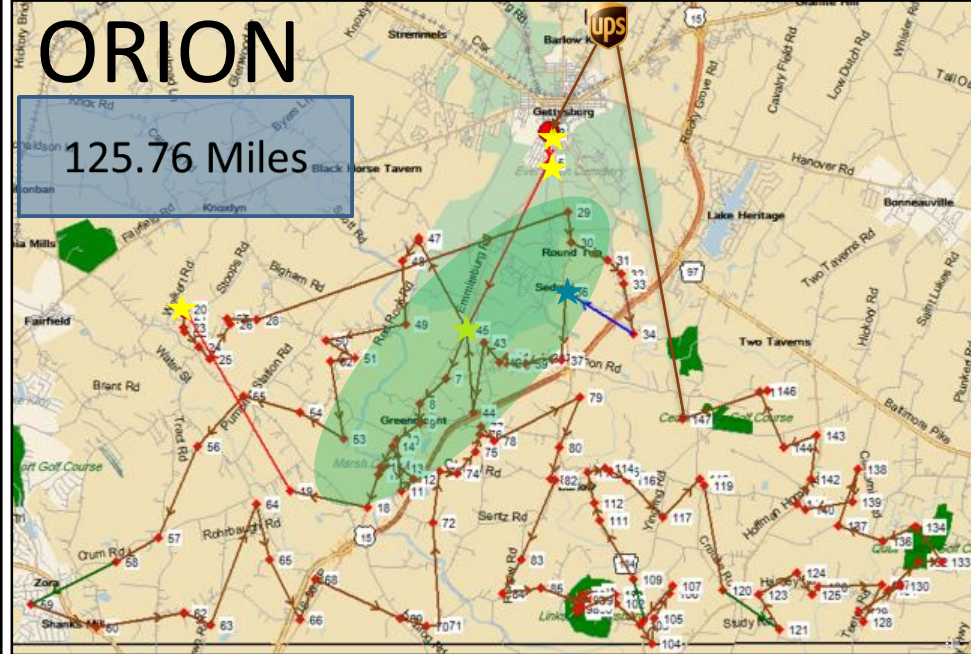
David

136.72 Miles



ORION

125.76 Miles



Subtle differences can mean large savings



5) Embrace Change Management

Making change stick

- Education
- Communicate vision
- Support from the top
- Quick wins
- Training and certification
- New metrics on system usage
 - Change Conversations



If you don't **Change the Conversation**,
you are a **Flavor of the Month**

10M

gallons of fuel
reduced

100M

miles driven
reduced yearly

\$300M - \$400M

saved annually

100K

metric tons of
emissions reduced

