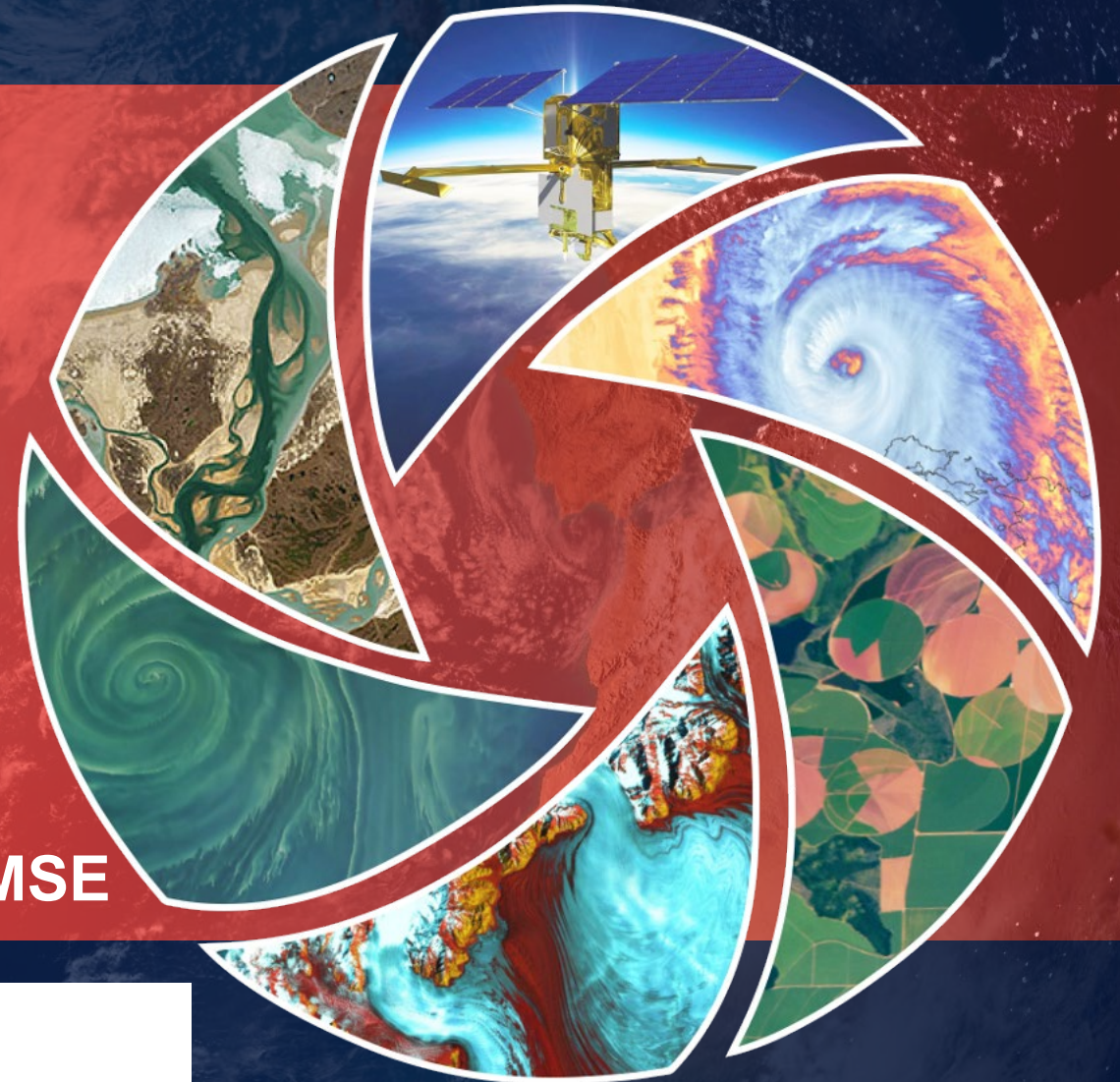


Understanding the Implications of Cyber-relevant Cognitive Vulnerabilities and Their Impacts on Protecting Space and Flight Systems from Cyber Attacks

March 22, 2024

Presented by: Prof. Lori D. Coombs, MBA, MSE



**2024 Human Systems Conference
National Defense Industrial Association (NDIA)**

Acknowledgements / Thanks:

- Institutional Affiliation: Marymount University
- **Don B. Coombs**, Director of WWCM Academy and WWCM for support & contributions.
- **Michael Hayden**, Program Chair, University of Arizona Global Campus (MISM)/(BISM) – Information Systems, Environmental Science and Advanced Air Mobility (AAM) collaboration.
 - UAGC is an FAA-approved Test Administrator of The Recreational UAS Safety Test (TRUST) for drones and unmanned aerial vehicles (UAV).
- **Doctoral Committee:** Dr. Nathan Green, Dr. Kateryna Nesvit, Dr. Alex Mbaziira, and Dr. Andrew Hall



Meet Lori D. Coombs



- **United States Senate / Capitol Hill**

- Appointed Female Delegate to the DNC – Former President Al Gore and US Vice Presidential Nominee Lieberman (2000), US Presidential Nominee (2004), US Senator, (CT), Capitol Hill (1989-2013)

- **Marymount University**

- Doctor of Science (D.Sc.) in Cybersecurity | MBA: Mgmt, MS: Systems Engineering, BS: Business Admin, Mktg

- **University of Arizona Global Campus**

- Associate Professor – Master of Info Systems Management (MISM), Drone Aviation Education: Integrating drones in cybersecurity

- **University of Richmond**

- Advisor – School of Professional & Continuing Studies: Distinguished Women in Leadership Program

- **WWCM and WWCM Academy (501c3)**

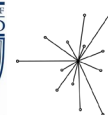
- Cybersecurity, Heliophysics, Adv Air Mobility, Clean/Renewable Energy Sys, Sys & Cloud Integration, DevSecOps, AI, ML, PaaS, IaaS, C6ISR

- **NASA Goddard Spaceflight Center, DoD, Private & Public Industries**

- Earthdata Infrastructure and Login | 2024 NDAA | HR 2670: Sections on the Committee on Science, Space & Tech, Aviation Assets, Software and Digital Tech Pilot Programs, R&D Test & Evaluation Div G: Intelligence Auth Act, | Title 51 USC: National and Commercial Space Programs

- **Research Interests**

- Geospatial Systems, AI, ML, Cybersecurity, Environmental Science, Adv Air Mobility, Space Policy, Astronomy, Geology, Heliophysics



Agenda

- **Introduction**

- ✓ How research supports Protection, Sustainment, and Warfighter Performance (PS&WP) initiatives for cognitive preparedness, assessment, warrior systems integration, and analysis
- ✓ Key Terms, Acronyms, and Statistics
- ✓ What a Space System Consists of
- ✓ Cyber War: How Space and Flight Systems Can Become Compromised
 - **Super-EMP Weapons, Hypersonic Ballistic Tracking Space Sensors (HBTSS), U.S. Cyber Command (USCYCOM) for Defense Against Cyber Adversaries**

- **Research Objectives, Scope & Approach**

General Strategy Used to Conduct Research

- **Conclusion**

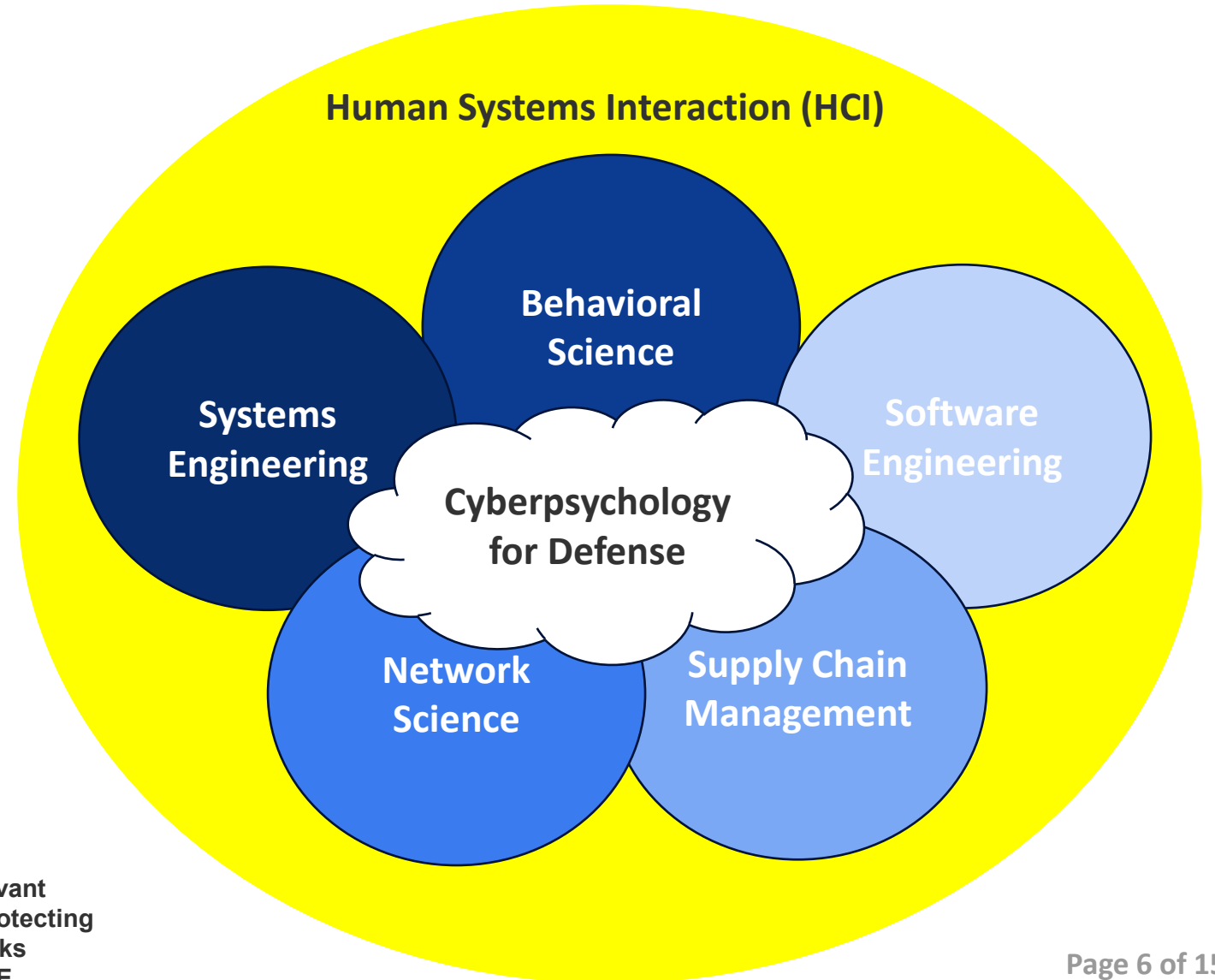


The importance of human systems interaction (HSI) to keep pace with the evolving needs of warfighters and the systems they use

Key Terms and Acronyms

Acronym	Definition
APhiDs	Adaptive Psychological-informed Defenses automate the Cyberpsychology-informed Defenses (CyphiDs) via modeling techniques.
C6 ISR	(Command, Control, Communications, Computers, Cyber-defense, Combat Systems) (Intelligence, Surveillance and Reconnaissance) are technologies and services that optimize situational awareness for decision makers.
CISA	Cybersecurity and Infrastructure Security Agency: Provides regional cyber and physical services to support security and cybersecurity events in the US.
CogVul	Cognitive Vulnerability: Erroneous belief, cognitive bias, or patterns of thought that predispose a person to psychological problems. The tendency of a person to generate overly negative inferences about the cause, consequences, and self-worth. (e.g., vulnerabilities to loneliness, depression, and anxiety, etc.); COVID-19 impacts
Cyber Deception	Cyber Deception is a defensive technique that considers human factors and the components of a cyber-attack. Deception aims to make it more difficult for hackers.
CyphiDs	Cyberpsychology-informed Defenses are developed by identifying the impacts of cyber-relevant cognitive vulnerabilities.
Cyberpsychology	Cyberpsychology studies the mental and emotional effects, implications, and phenomena of digital devices and internet use.
fMRI	Functional Magnetic Resonance Imaging: Measures the small blood flow that happen with brain activity. Used to examine which parts of the brain are handling critical functions. (e.g., <i>effects of stroke</i>)
fNIRS	Functional Near-Infrared Spectroscopy: Non-invasive, portable method that employs near-infrared light propagating through the scalp and brain for functional monitoring and imaging. (<i>Frontal regions</i>)
Human-Computer Interface (HCI)	The interface between humans and computers. (e.g., <i>desktop apps, internet browsers, and handheld computers that exploit graphical user interfaces (GUI) and voice user interfaces (VUI) for hands-free driving capabilities</i>).

Research Objectives & Scope



Understanding the Implications of Cyber-relevant
Cognitive Vulnerabilities and Their Impacts on Protecting
Space and Flight Systems from Cyber Attacks

PRESENTER: LORI D. COOMBS, MBA, MSE

Cybercrime Impacts: Social Isolation During the COVID-19 Pandemic

- Daily cybercrime complaints increased by 300 – 400 %.
- Average ransomware payment amounts increased by 60 % in 2020.
- Google blocked 18 million COVID-19-related scams daily.
- Phishing attacks increased by 220 % compared to the annual average.



(Source: Fichtenkamm, M., Burch, G., Burch, J. (2022). Cybersecurity in a COVID-19 World: Insights on How Decisions Are Made. ISACA. Retrieved from <https://www.isaca.org/resources/isaca-journal/issues/2022/volume-2/cybersecurity-in-a-covid-19-world>)



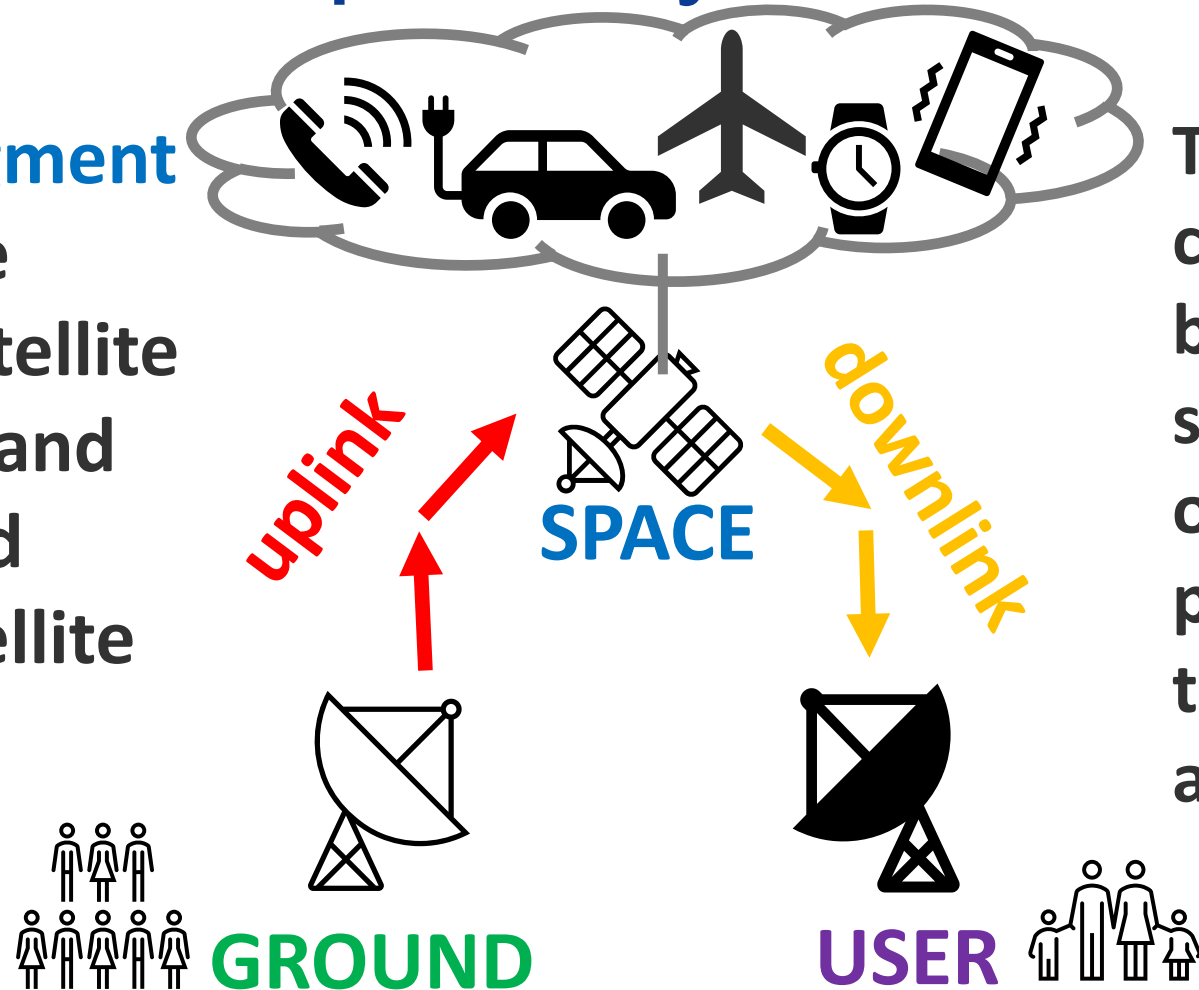
Understanding the Implications of Cyber-relevant Cognitive
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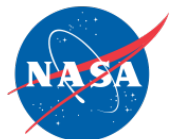
What does a space system consist of?

The **space segment** comprises the satellite or satellite constellation and the **uplink** and **downlink** satellite links.



The **ground segment** is comprised of ground-based elements of a space system used by operators and support personnel, as opposed to the **space segment** and **user segment**.

Source: This satellite system is adapted from *Defending, Spacecraft in the Cyber Domain*. The Aerospace Corporation, 2019.



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Cyber War: How do space and flight systems become at risk to cyber attacks?

Common Cyber-Attacks to Segments

SPACE	LINK	USER	GROUND
Command Intrusion	Spoofing	Phishing	Hacking
Payload Control	Denial of Service (DoS)	Out of Date / Unpatched Software	Hijacking
Denial of Service (DoS)	Malware	Ransomware	Malware
Malware		Social Engineering	
		Malware	

Source: Adapted from *Defending, Spacecraft in the Cyber Domain, 2019. The 7 Biggest Cybersecurity Threats To Your Clients & Customers, Milosh, A., 2019.*

MAJOR THREAT TO ALL SEGMENTS:

Super Electromagnetic Pulses (EMPs)

(1) **Natural:** Solar Geomagnetic Disturbances, Extreme Space Weather

(2) **Man-made:** Thermonuclear Detonation or **CYBER-ATTACK**



“Approximately 58% of the world’s 7 billion people use the internet”

(Clement, 2019).

Relevant Areas to Cyberpsychology

- 1 Online Behavior and Personality
- 2 Social Media Use and Psychological Functioning
- 3 Games and Gaming
- 4 Telepsychology
- 5 Virtual Reality (VR), Artificial Intelligence (AI) and Applications



(Source: Adapted from Cyberpsychology: Defining the Field. Ancis, J. (2020). Cyberpsychology Today.)



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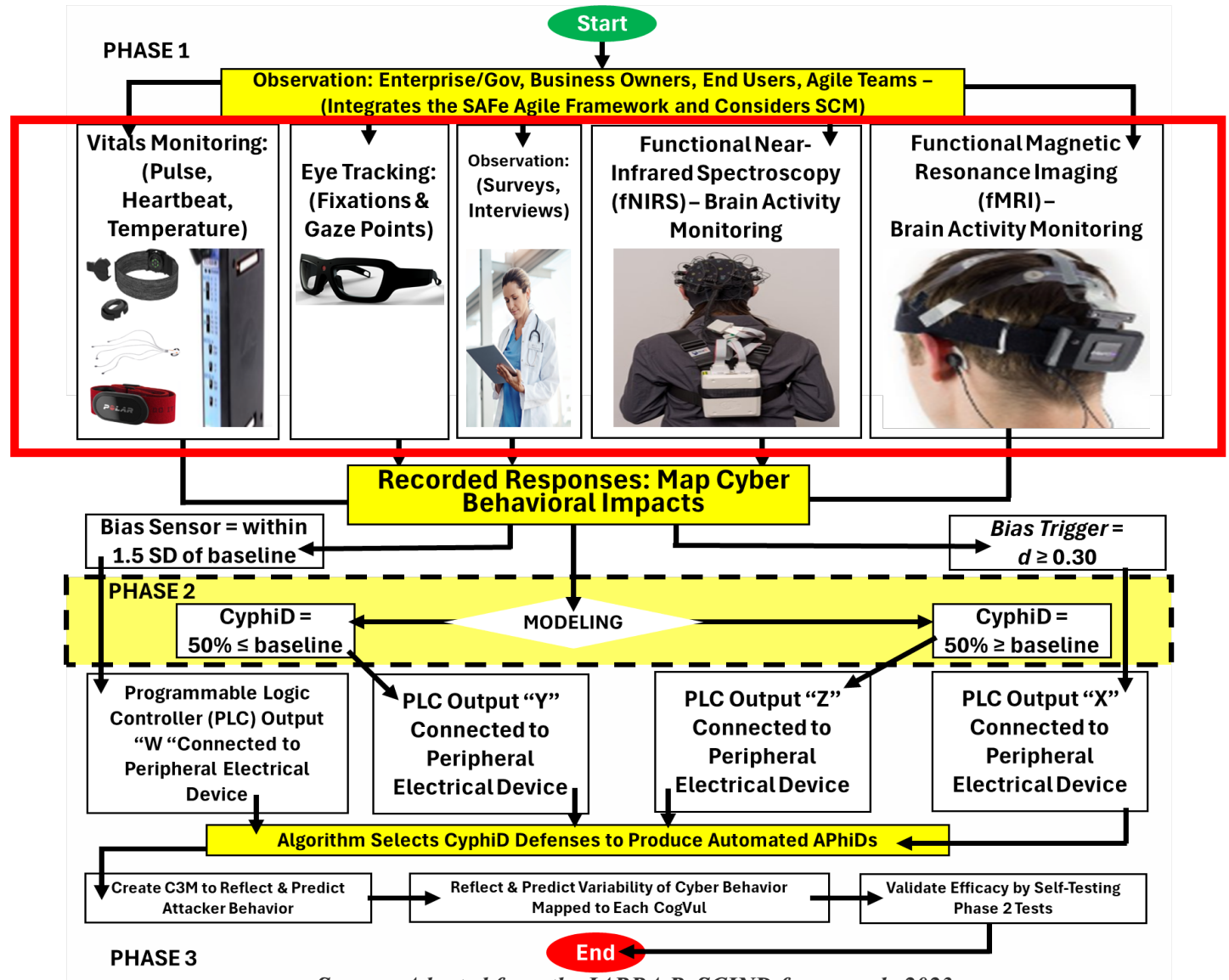
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Research Approach – Phase 1: (Observation)

General Strategy Used to Conduct Research:

(PHASE 1): The Theory of Planned Behavior approach leverages understanding human factors that determine attitudes, behavioral intentions, and decision-making processes using questionnaires and observations that examine norms.



Source: Adapted from the IARPA ReSCIND framework, 2023.

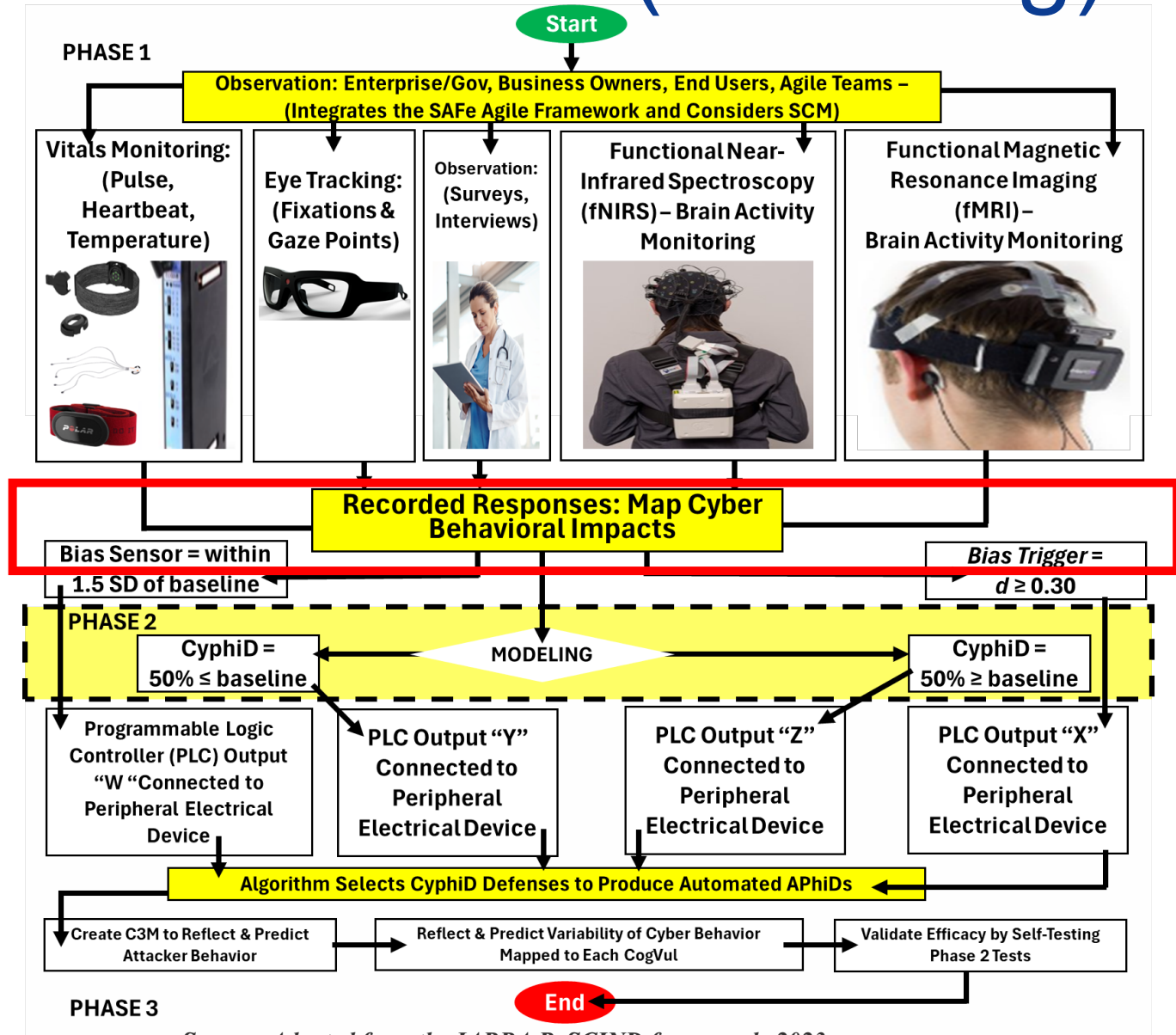
Photo Credit: iMotions vitals, eye tracking, fNIRS and NIRx fNIRS products.



Research Approach – Phase 2: (Modeling)

General Strategy Used to Conduct Research:

(PHASE II): The Grounded Theory leverages ways to develop models that reflect and predict attacker behavior based on grounded data that will be systematically collected and analyzed to develop CyphiDs by qualitative observation.



Source: Adapted from the IARPA ReSCIND framework, 2023.

Photo Credit: iMotions vitals, eye tracking, fNIRS and NIRx fNIRS products.



Research Approach – Phase 3: (Automation)

General Strategy Used to Conduct Research:

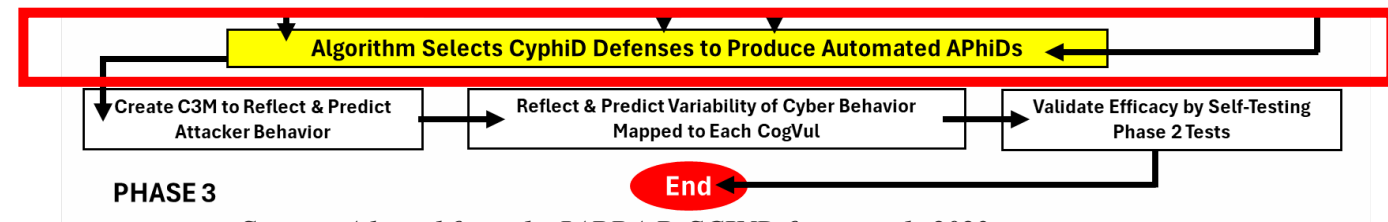
(PHASE III): The Quantum Cognition Theory can be used to select CyphiDs by creating cyber-specific computational cognitive models (**C3M**) and leveraging math principles involving quantum mechanics to understand human behavior, judgment, decision-making, reasoning, memory, and perception for probability-based decision models that produce Adaptive Psychological-informed Defenses (APhiDs) to automate the CyphiD sequences.

Within Research Scope

- **Predictive Analytics:** Uses statistical algorithms, machine learning (ML) to predict future events or outcomes.
- **Cognitive Analytics:** Uses AI and ML algorithms, to process unstructured data. Data Types: text, images, audio, and/or video
 - **Natural Language Processing (NLP):** Extracts large unstructured data sets
 - **Deep Learning Capabilities:** Predicts future patterns
 - **Automated Capabilities: (e.g., CyPhiDs)** Automates the extraction process. Reduces time in large sets.

Out of Research Scope

- **Prescriptive Analytics:** Takes predictive analytics a step further by providing recommendations and actions based on the predictions.
- Answers the “What should we do?”



Source: Adapted from the IARPA ReSCIND framework, 2023.

Photo Credit: iMotions vitals, eye tracking, fNIRS and NIRx fNIRS products.



Conclusion

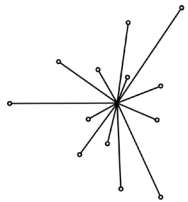
- **Further research of Cyber Deception & Cyberpsychology for Defense**
 - Advanced Persist Threats
 - Anomaly Detection
 - AI Resilience
 - Securing Critical Cyber-physical Infrastructure
 - Vulnerability Identification
 - Insider, New and Emerging Cyber Threats
- **Future research supports:** National Security and Defense, Space Commercialization, Digital Transformation, and bolstering US cybersecurity posture to support Propulsion Technologies, Advanced Air Mobility, Heliophysics and Commercial Space Transportation advancements



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Thank You! | Questions?

LORI D. COOMBS, MBA, MSE

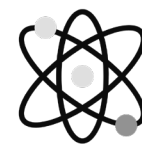


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BACK-UP SLIDES

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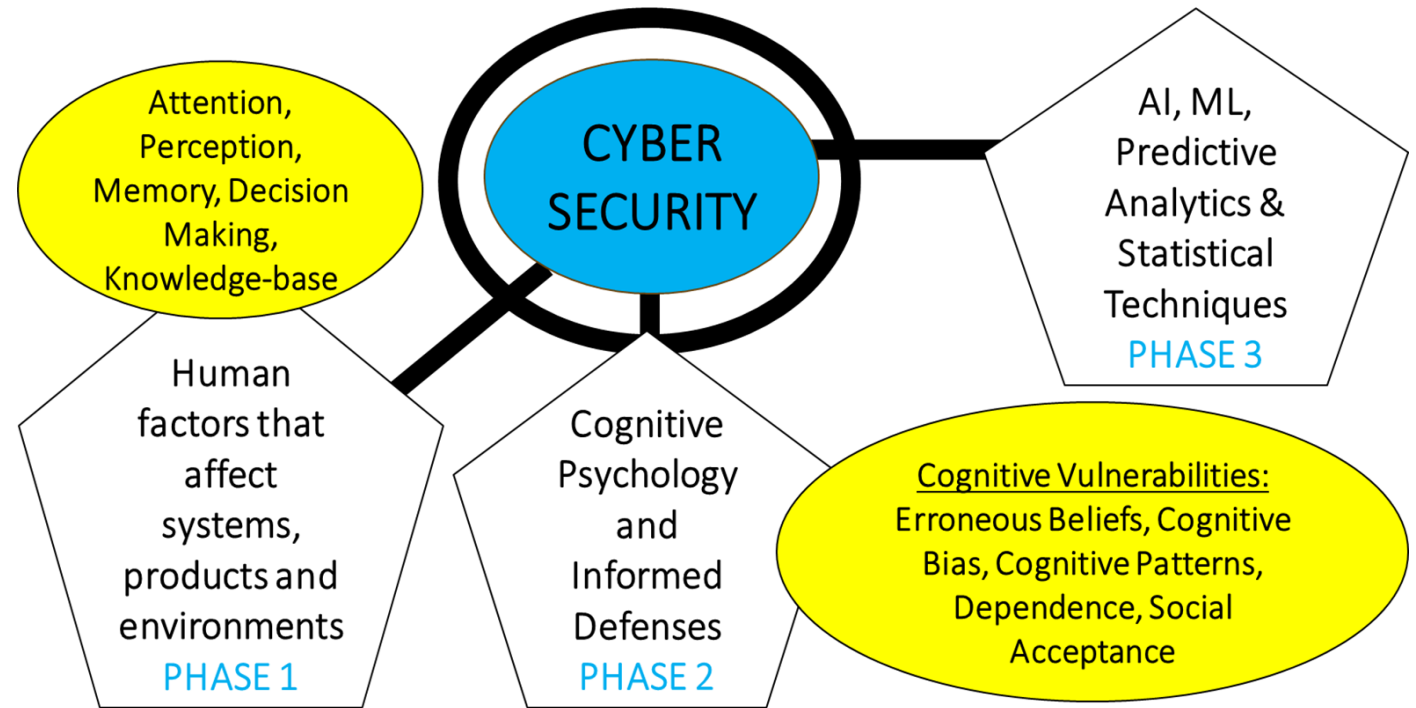


Research Method

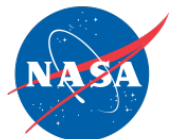
- Observation
- Expert Elicitation
- Mixed Methods
- Experimentation

3 STAKEHOLDER LEVELS:
Systems, Cloud Infrastructures, Applications

- 1. Enterprise / Government / General Public End Users/Customers**
 - a. Internal Service Level Agreements (SLAs)
- 2. Business Owners (Product/Service Managers & Architects)**
 - a. Software Bill of Materials (SBOMs)
- 3. Agile Teams (Engineers, Developers, Systems Administrators)**
 - a. Secure Coding Practices



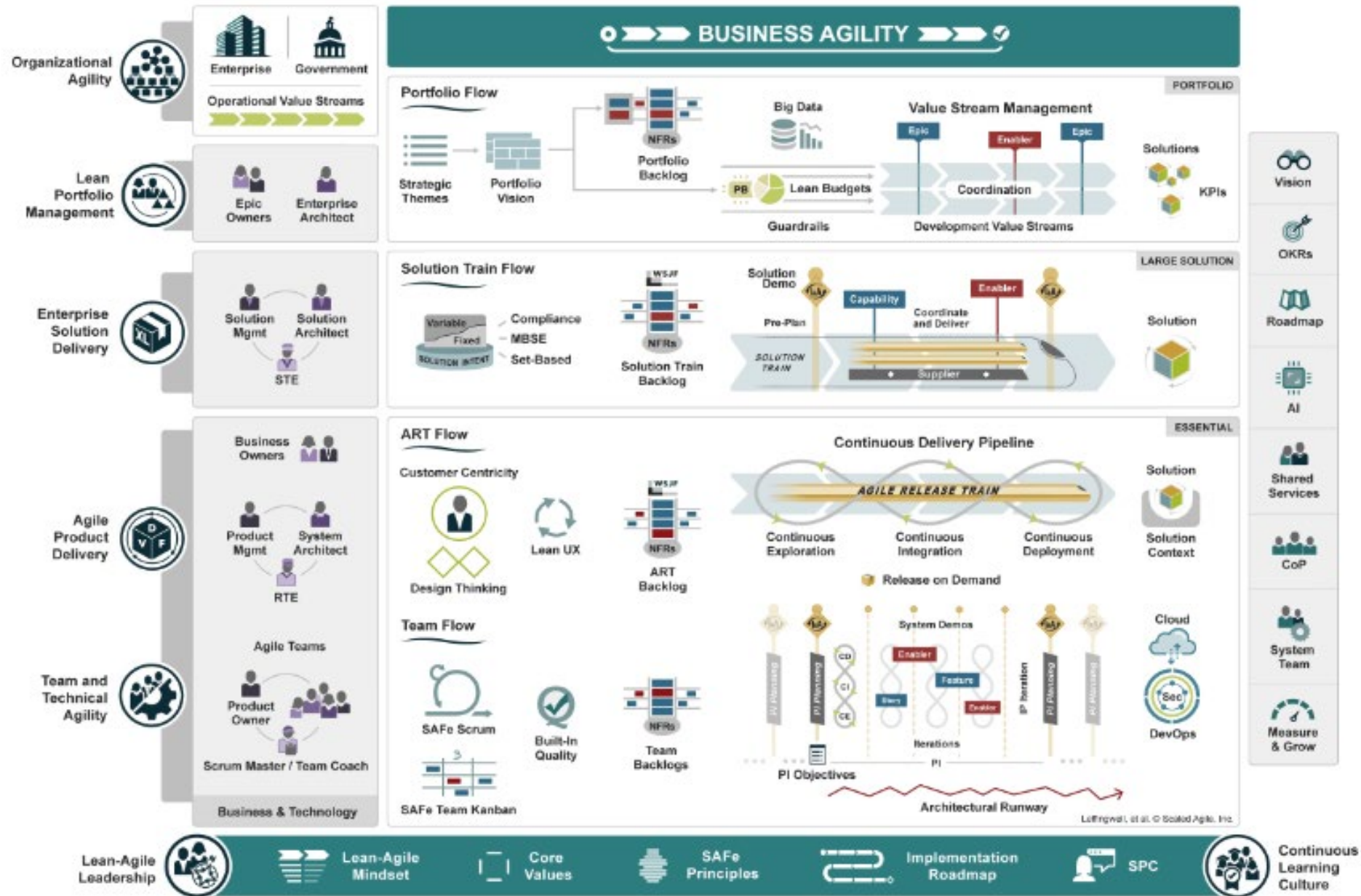
Source: The Research Method is adapted from the IARPA ReSCIND framework, 2023.



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